

2018 Annual Sponsorship



Company Name: \_\_\_\_\_

**Step 1:**

**Annual Sponsorship Benefits**

In addition to receiving premium advertising and placement at events, Annual Sponsors help support what the Chamber strives to do every day – to promote the economic vitality and the quality of life in our community.

➔ **Step 1 Subtotal \$ 1,000** \_\_\_\_\_

**Step 2:**

**Economic Development - 2020 Prosperity Plan - Be a Business Champion!**

The 2020 Plan is a living document developed, utilized and constantly refined as a prioritized scope of work, a call to action to our membership and community, and a framework for mutually beneficial partnerships.

<input type="checkbox"/> Objective 1: <b>Enhance Membership Value</b>	\$2,000
<input type="checkbox"/> Objective 2: <b>Strengthen Community Relations</b>	\$2,000
<input type="checkbox"/> Objective 3: <b>Cultivate Economic Vitality</b>	\$2,000
<input type="checkbox"/> Objective 4: <b>Engage in Local and Regional Advocacy</b>	\$2,000
<input type="checkbox"/> Objective 5: <b>Grow &amp; Maintain a World Class Workforce</b>	\$2,000

➔ **Step 2 Subtotal \$** \_\_\_\_\_

**Step 3:**

**Major Annual Events - Choose the events that bring your business the most value!**

	Quantity	Cost	Subtotal
<b>Installation Gala</b> – January 20, 2018 UCD ARC Ballroom. Our community's premiere black-tie event.			
<input type="checkbox"/> Platinum Sponsor (Full table - 8 tickets, Placement Choice, Top Billing)		x \$3,000	
<input type="checkbox"/> Gold Sponsor (Full table - 8 tickets)		x \$1,200	
<input type="checkbox"/> **Additional Table (for Platinum and Gold Sponsors Only)		x \$800	
<input type="checkbox"/> Silver Sponsor (Half table - 4 tickets)		x \$700	
<input type="checkbox"/> Table Sponsor (Full table, Seated together)		X \$1,000	

**Celebrate Davis** - Thursday, May 17 at Community Park. An evening of family fun for 10k+ Davis residents.

<input type="checkbox"/> Platinum Sponsor (Placement Choice, Top Billing, 20'x20' booth)		x \$6,000	
<input type="checkbox"/> Gold Sponsor (10'x20' end-cap booth)		x \$2,000	
<input type="checkbox"/> Silver Sponsor (10'x20' corner booth)		x \$1,000	
<input type="checkbox"/> Bronze Sponsor (10'x10' corner booth)		x \$600	

**Discover Davis** – TBD – Downtown Davis. Interact with up to 5k+ UC Davis students and community.

<input type="checkbox"/> Platinum Sponsor (Placement Choice, Top Billing, 10'x20' booth)		x \$4,000	
<input type="checkbox"/> Gold Sponsor (10'x10' premium booth placement)		x \$2,000	
<input type="checkbox"/> Silver Sponsor (10'x10' choice corner booth)		x \$1,500	
<input type="checkbox"/> Bronze Sponsor (10'x10' corner booth)		x \$500	

**Business Summit Workshop Series** – Date/Location TBD.

<input type="checkbox"/> Platinum Sponsor (4 Tickets to each event, Top Billing, Newsletter/Social Media Shares)		x \$1,500	
<input type="checkbox"/> Gold Sponsor (2 tickets, Logo prominently displayed on event flyer and other advertising materials and 1 month web advertising)		x \$1,000	
<input type="checkbox"/> Silver Sponsor (2 tickets, Logo displayed on event flyer)		x \$500	

**Job Readiness Fair/Bootcamp** – January 17, 2018 – Davis Senior High School

<input type="checkbox"/> Gold Sponsor (Tabling opportunities and logo on all materials)		x \$500	
<input type="checkbox"/> Silver Sponsor (Logo on all materials)		x \$250	

➔ **Step 3 Subtotal \$** \_\_\_\_\_

**Step 4:**

**Membership Investment**

Yearly Membership Dues (based on number of full-time equivalent employees)			
1-4 employees	\$265	51+ employees	\$865
5-20 employees	\$395	Non-profits	\$235
21-50 employees	\$635	Banks, Savings & Loans, Credit Unions	\$745

➔ **Step 4 Subtotal \$** \_\_\_\_\_

**Step 5:  
Monthly & Quarterly Events**

**Lunch Events**

- Community Luncheon Sponsor: *Choice - 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_*
- Seminar for Success
- Bundle of Nine Community Luncheon Tickets (\$25 each)

Quantity	Cost	Subtotal
	x \$400	
	x \$250	
	x \$225	

**Chamber Social Events at Your Place of Business**

- Morning Social Sponsorship: *Choice - 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_*
- Evening Social Sponsorship: *Choice - 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_*

	x \$250	
	x \$500	

→ Step 5 Subtotal \$ \_\_\_\_\_

**Step 6:  
Marketing - Locally Focused**

- Exclusive Homepage Website Ad (1 month)
- Interior Pages Website Ad (1 month)
- Quarterly Newsletter Advertisement: Front page (2,000+ distribution)
- Quarterly Newsletter Advertisement: Interior page (2,000+ distribution)
- eBlast - 1,800 emails + Facebook + Twitter
- Member address labels - Mailing labels for all 500+ Chamber members
- Education & Technology Fund - Support a modern Chamber office!
- Chamber Foundation 501(c)3- Support our Student Scholarship and Career Fair!
- 2017-2018 Davis Map - 3.75" x 8.625" Panel Ad (4 available)
- 2017-2018 Davis Map - 4.3125" x 3.75" Corner Ad (4 available)
- 2017-2018 Davis Map - 4.3125" x 3.75" Regular Ad

Quantity	Cost	Subtotal
	x \$300	
	x \$150	
	x \$100	
	x \$75	
	x \$125	
	x \$100	
	x \$15	
	x \$25	
	x \$2,200	
	x \$1,500	
	x \$1,200	

→ Step 6 Subtotal \$ \_\_\_\_\_

**Step 7:  
Total Support & Recognition Level - Insert Subtotals From Previous Steps.**

Items	Cost
Step 1: Annual Sponsorship Benefits	\$ 1,000
Step 2: Economic Development	\$
Step 3: Major Annual Events	\$
Step 4: Membership Investment	\$
Step 5: Monthly & Quarterly Events	\$
Step 6: Marketing Tools	\$

Determine level from Step 1 thru 6 Total.

- Executive Level: \$8,000+
- Chairman Level: \$5,000+
- Partner Level: \$3,500+
- Director Level: \$2,000+

Unallocated Funds: \$ \_\_\_\_\_ (Level - Step 7)

→ Step 7 Total \$ \_\_\_\_\_

**Payment Options**

- Invoice in full
- I authorize the Davis Chamber of Commerce to make recurring payments on my behalf to a credit card in accordance to the payment schedule provided below (choose 1):
  - 12 payments, 1 every month
  - 4 payments, 1 every 3 months

**Sponsorship Agreement**

This sponsorship agreement ("Agreement") is entered into by and between \_\_\_\_\_ ("Annual Sponsor") and the Davis Chamber of Commerce ("DCOC"). This Agreement is fully binding between the DCOC and the Annual Sponsor upon signing by both parties and shall remain in full force and effect until December 31, 2018. Benefits shall be disbursed only during the 2017 calendar year. Any unused funds remaining as of December 31, 2018 will be allocated to the DCOC Education & Technology Fund.

\_\_\_\_\_  
Company (Annual Sponsor) Name

\_\_\_\_\_  
Davis Chamber Representative Name

\_\_\_\_\_  
Company Representative Name

\_\_\_\_\_  
Davis Chamber Representative Signature

\_\_\_\_\_  
Company Representative Signature

\_\_\_\_\_  
Date