



CELEBRATE DAVIS

DAVIS
CHAMBER OF
COMMERCE
CULTIVATING LOCAL PROSPERITY

FIREWORKS SPONSOR

\$5500 - Only 1 spot available!

Event Booth

- Central booth placement at event

Media Presence - Top Logo Placement

- Advertisements (top logo placement)
 - Davis Enterprise (8,500 subscribers)
 - Davis Dirt (5,000 copies)
- Logo recognition in summer newsletter
- Half page ad in summer newsletter

Banners and Signs - Top Logo Placement

- "Fireworks Sponsored By" banners strategically placed at the event
- Huge event sign in downtown for two weeks
- One banner placed in high traffic areas in Davis
- 100 lawn signs throughout Davis
- Hundreds of event posters and flyer's
 - Sent home with DJUSD students
 - Handed out at Davis Farmers' Market
 - Displayed in local businesses

GOLD SPONSOR

\$2000

Event Booth

- One end-cap (two corner booths) and placement choice

Media Presence

- Logo on window flyer's
- Logo on all media publicity
- Logo recognition in summer newsletter
- Quarter page ad in summer newsletter

SILVER SPONSOR

\$1000

Event Booth

- One corner booth and one linear booth

Media Presence

- Logo on window flyer's
- Logo on all media publicity
- Name recognition summer newsletter

BRONZE SPONSOR

\$600

Event Booth

- 1 corner booth

Media Presence

- Logo on window flyer's
- Logo on all media publicity
- Name recognition in summer newsletter

BOOTH SPONSOR

Corner Booth: \$350

Non-Profit: \$200

Linear Booth: \$250

Food Booth: \$250

05/17/18

COMMUNITY PARK

4:30PM FUN 9:00 PM FIREWORKS

NEW!

SPECIAL SPONSORSHIP OPPORTUNITIES

ALL SPECIAL SPONSORSHIPS INCLUDE:

- Logo on signage at event
- Logo on window flyer's
- Logo on all media publicity
- Name recognition in summer newsletter

Stage Sponsor - \$1500

Sponsor our stage and see your logo on stage signage and hear your business thanked in announcements throughout the event!

Bike Valet Sponsor - \$1000

Sponsor our bike valet and see your logo on valet parking signage and hear your business thanked in announcements throughout the event! Tabling available.

Family Fun Zone Sponsor - \$1000

Sponsor our popular family fun zone and see your logo on signage throughout the area!

Wine Sponsor - \$1,000

Sponsor our wine booth and see your logo on signage in the area and hear your business thanked in announcements throughout the event. Tabling available.

Video Photo Booth Sponsor - \$1500

Sponsor this incredible new addition to Celebrate Davis and get branding across multiple platforms through an interactive video photo booth!

Additional Media Presence

- Branding on physical photo prints, video landing page, on social media shares, and via text message! Ask us for more details.

FOR MORE INFORMATION OR TO REGISTER, VISIT DAVISCHAMBER.COM OR CALL (530) 756-5160.

SHOP/PLAY/WORK/LEARN/LIVE