



DAVIS CHAMBER OF COMMERCE PRESENTS
DISCOVER DAVIS

in partnership with

Cal Aggie Alumni Association
Pajamarino - Homecoming Rally

UC DAVIS

CAL AGGIE ALUMNI ASSOCIATION

Friday, October 12, 2018

E Street | Downtown Davis
 between 2nd & 3rd

4:30pm-7:30pm

Interact with thousands of UC Davis Students, Alumni, Parents, and the Community!
 Help us showcase what Davis Businesses have to offer! #SHOPDAVIS

SPONSORSHIPS AVAILABLE

TITLE - AGGIE CHAMPION
\$2500 (Only 1 Spot Available!)

Event Booth

- 10' x 20' Standalone Booth

Media Presence

- Logo on all marketing materials
- Logo on all lawn signs
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Website Ad for one month
- Logo recognition and half page ad in Chamber Newsletter
- 1 free e-Blast



GOLD - DISCOVER DAVIS DYNAMO
\$1500 (Only 2 Left!)

Event Booth

- 10' x 10' Booth (premium placement)

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth
- Logo recognition and quarter page ad in Chamber Newsletter
- 1 free e-Blast

VIDEO PHOTO BOOTH SPONSOR
\$1500

Event Booth

- 10' x 10' Booth (premium placement)

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth and on Video / Photo Booth
- Logo recognition and quarter page ad in Chamber Newsletter
- 1 free e-Blast

Mascot Dance Off!

Have a Mascot?

Call Holly to see how they can participate!

MASCOT DANCE OFF SPONSOR
\$1000

Event Booth

- 10' x 10' Booth (premium placement)

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth and logo on award
- Logo recognition in Davis Chamber Newsletter
- 1 free e-Blast

STAGE SPONSOR
\$1000

Event Booth

- 10' x 10' Booth (premium placement)

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth and on stage
- Logo recognition in Davis Chamber Newsletter
- 1 free e-Blast



SILVER - EGGHEAD ENTOURAGE
\$1000 (Only 1 Spot Available)

Event Booth

- 10' x 10' Booth (preferred placement)

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth
- Logo recognition in Davis Chamber Newsletter
- 1 free e-Blast

BIKE BRIGADE SPONSOR
\$500

Event Booth

- 10' x 10' Booth

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth and bike valet
- Logo recognition in Davis Chamber Newsletter

BRONZE - CHAMBER CHAMP
\$500

Event Booth

- 10' x 10' Booth

Media Presence

- Logo on all marketing materials
- Davis Dirt, Davis Enterprise ad recognition
- Logo and brief write up on social media platforms
- Signage at booth
- Logo recognition in Davis Chamber Newsletter

BOOTH INFORMATION

Chamber Member

10' x 10' Booth

(includes one 8ft. table & two chairs)

Linear Booth: \$225

Non-profit: \$180



Contact the Davis Chamber of Commerce to reserve your spot!
 Call 530-756-5160
 or email Holly at hclaus@davischamber.com