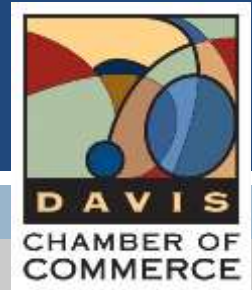


# VIEWPOINT



Fall 2013 604 Third Street, Davis CA 95616 (530) 756-5160 M-F: 9am-5pm

The mission of the Davis Chamber of Commerce is to promote, support, and advocate the general economic vitality of its membership and the quality of life for the community.

## Message from the Board Chair

You can't miss Davis' transition into fall. It's not marked with a dramatic explosion of color, but instead with our quiet streets once again filled with bicycles and an energy running through town that screams, THE STUDENTS ARE BACK! Sure it's a little harder to find a seat at one of our great Davis restaurants, but it's always exciting to see the UC Davis campus bustling. The Chamber has already taken several opportunities to introduce returning students, incoming students, and UC Davis faculty and staff to our wonderful member businesses that make Davis such an incredible place to work, live, shop and play. In mid-October the Chamber held its annual Chamber Day on the Quad event, sponsored by Stonesfair Management, where 37 member businesses set up booths on the East UC Davis Quad to interact with thousands of people out and about on campus.



The Chamber bid the summer a fond farewell with its Annual Casino Classic Golf Tournament at Wildhorse Golf Club. Many thanks to PG&E for making the event possible, as well as the 29 sponsor companies and 112 golfers who all contributed to the fun everyone enjoyed on the course. It was the most successful Golf Tournament the Chamber has ever hosted and it's just going to get better next year. We've already scheduled the Davis Chamber's slate of 2014 events, put all our events in your calendar, and be sure not to miss any of the great events we've got planned throughout the upcoming year.

A couple exciting things we'll be announcing shortly include the release of the Chamber's redesigned logo and the launch of our completely redesigned website, complete with a job bank, SEO listings for all our members, and more. One of the big projects we're happy to offer the community and our membership is the Chamber's new Davis Business Directory & Welcome Guide. This publication will showcase every Chamber member, and feature a range of advertising opportunities. It will be 52-pages, full color, and just like the Davis City Map we released earlier this year, demonstrate the quality you'd expect from your Chamber of Commerce.

**Gregg Herrington**  
Chairman, Board of Directors  
President, Yackzan Group

P.S. Don't forget to swing by the Davis Chamber's offices on November 8 for our monthly ArtAbout reception!

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## Congrats Marrone Bio!

**CONGRATULATIONS**  
Marrone Bio Innovations  
on your successful IPO!

Marrone<sup>®</sup>  
Bio Innovations



(See page 7)

**Need a business loan?**

*We have money to lend.*



**FIRST NORTHERN BANK**

DAVIS FINANCIAL CENTER  
434 Second Street • (530) 758-7500  
www.thatismybank.com

Member FDIC

## Chamber Events Calendar

Detailed event information is always online at [DavisChamber.com](http://DavisChamber.com)

### November 2013

### December 2013

### January 2013

Tuesday, November 5<sup>th</sup>  
**Lunch & Learn**  
 "Quickbooks for Small Business"  
 Sponsored by Tandem Properties  
 10:45am – 1:00pm

Tuesday, December 3<sup>rd</sup>  
**"State of the Chamber" Luncheon**  
 Sponsored by Our House Restaurant  
 11:45am – 1:15pm

Wednesday, January 1<sup>st</sup>  
**Chamber Office Closed**  
 In Observance of New Year's Day  
 9:00am – 5:00pm

Monday, November 11<sup>th</sup>  
**Chamber Office Closed**  
 In Observance of Veterans Day  
 9:00am – 5:00pm

Thursday, December 19<sup>th</sup>  
**Evening Social**  
 Hosted by SPCA Thrift Store  
 5:00pm – 6:30pm

Tuesday, January 7<sup>th</sup>  
**"State of the City" Luncheon**  
 Sponsored by Fleet Feet Sports  
 11:45am – 1:15pm

Wednesday, November 13<sup>th</sup>  
**Morning Social**  
 Hosted by Best Western PLUS Palm Court Hotel  
 7:30am – 9:00am

Tue-Fri, December 24<sup>th</sup>-27<sup>th</sup>  
**Chamber Office Closed**  
 In Observance of Winter Holidays  
 9:00am – 5:00pm

Saturday, January 25<sup>th</sup>  
**Installation Gala**  
 Sponsorships Still Available!  
 6:00pm – 11:00pm

Thursday, November 21<sup>st</sup>  
**Evening Social**  
 Hosted by West Yost Associates  
 5:00pm – 6:30pm

For more details and to  
 register for our events, please  
 visit our website at  
[www.DavisChamber.com](http://www.DavisChamber.com).



Thu & Fri, November 28<sup>th</sup> & 29<sup>th</sup>  
**Chamber Office Closed**  
 In Observance of Thanksgiving  
 9:00am – 5:00pm

## 2013 Annual Sponsors – Executive Level

MORTGAGE  
 RESOURCE  
 NETWORK



**Woodland Healthcare.**  
 A Dignity Health Member

**Davis Medical Office**  
 530.756.2364

## 2<sup>nd</sup> Friday ArtAbout

**November 8<sup>th</sup> and December 13<sup>th</sup>**

For the November 8<sup>th</sup> ArtAbout, Yolo Basin Foundation has been invited to display 8x8" paintings created by local artists that depict nature and agriculture in the Central Valley. All pieces will be auctioned at the Yolo Basin Foundation's annual Bucks for Ducks fundraiser being held at UC Davis' Freeborn Hall on November 15. Also on display are six oil and acrylic paintings, predominately California landscapes, from artists Chella Gonsalves, Myron Stephens, Jasmine Shahbandi, Kerry Rowland-Avrech, and John Weber. The John Natsoulas Gallery generously loaned this collection of paintings to the Chamber. Please stop by to enjoy the artwork and a glass of wine, and sample gourmet honey, nut butters and other spreads from Z Specialty Food. Davis maps and other visitor materials will be available for guests. More details coming on the December 13<sup>th</sup> festivities.



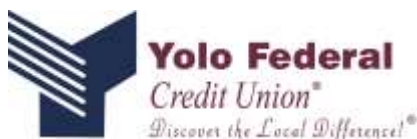
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**brookspainting.com**

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- Residential & Commercial
- Cabinet Refinishing Specialists

Check our website  
for current specials!

**Brooks Painting Inc.**  
transforming the color of your life  
LIC# 737789

## 2013 Annual Sponsors – Chairman Level



## Quickbooks 101 for Small Businesses

Tuesday, November 5<sup>th</sup>, 10:45am – 1:00pm  
Yolo Federal Credit Union – 501 G Street, Davis, CA

Sponsored by Tandem Properties  
Presented by Carbahal & Company

Just in time for tax season, business owners, managers, and bookkeepers are invited to learn more about Quickbooks and how to use this powerful tool to more effectively manage their business and make their financial accounting less taxing. The presenters will provide Quickbooks novices with solid fundamentals, and help those with a narrow range of Quickbooks expertise maximize the untapped potential of this software. Bring lots of questions for the group Q&A and one-on-one consultations available afterward. Workshop admission is **FREE** for Chamber members and \$5 for nonmembers. Registration is required. Lunch is not provided, though you're encouraged to bring your own.

Visit [www.bit.ly/DCOCLunch](http://www.bit.ly/DCOCLunch) or call (530) 756-5160.



SELECT APARTMENT COMMUNITIES

## Recent Chamber Events Photo Album

### Grand Opening of A Grand Affair



Congratulations to A Grand Affair Party & Event Rentals for the opening of its first storefront!

### Davis Wellness of Life Ribbon Cutting



Davis Wellness of Life opened their doors this past September in the Davis Medical Center complex.

### Hallmark Inn Ribbon Cutting



Hallmark Inn threw a huge celebration after completing its summer renovations.

### International Student Fair



Our Summer intern, Kate, and Deputy Director, Grant pose with Gunrock at the International Student Fair!

### Woodland Healthcare Ribbon Cutting



Woodland Healthcare hosts a ribbon cutting for the expansion of its Specialty Medical Office in Davis.

### First Northern Bank Oktoberfest Social



The lovely ladies of First Northern Bank take a break from beer & brats to pose for a group photo.

## New Member Spotlight

*These companies and individuals made an investment in the community, please consider using their services.*

### **Sullimmob LP**

502 Mace Blvd. #15  
(530) 304-4190 | [mdavis@themarketechgroup.com](mailto:mdavis@themarketechgroup.com)

### **Mytrus.com**

105 E St. #2B Davis, CA 95616  
(530) 564-4600 | [apadilla@mytrus.com](mailto:apadilla@mytrus.com)  
[www.Mytrus.com](http://www.Mytrus.com)

Mytrus is a California-based clinical technology and services company built on the idea that modern technologies can enable people to safely and effectively participate in clinical trials without requiring them to live near a study center. Mytrus' proprietary methods can dramatically improve patient recruitment timelines, increase patient retention, and reduce overall study costs for sponsors.

### **United States Bicycling Hall of Fame**

303 Third St. Davis, CA 95616  
(530) 341-3263 | [svigil@usbhof.org](mailto:svigil@usbhof.org)  
[www.USBHOF.org](http://www.USBHOF.org)

The USBHOF serves as the hub of cycling enthusiasts to preserve cycling's history and future through education and hosting events like induction weekends, panel discussions, and bikeathons.

### **Froggy's Bar & Grill / Tommy J's**

726 Second St. Davis, CA 95616  
(530) 758-7550 | [tommyjscatering@gmail.com](mailto:tommyjscatering@gmail.com)

This bar and grill has a wide variety of handmade burger options, soups, and vegetarian options. They cater all types of events and accept Aggie Cash.

### **Charles Schwab & Co.**

508 Second St. #110 Davis, CA 95616  
(530) 792-8894 | [paul.lacoste@schwab.com](mailto:paul.lacoste@schwab.com)  
[www.Schwab.com](http://www.Schwab.com)

A leading investment services firm, Charles Schwab strives to serve the needs of individual investors. We make investing simpler and more affordable for individuals directly, through an employer sponsored retirement or equity plan, or through independent investment advisors.

### **3<sup>rd</sup> Street Jeweler**

903 Third St. Davis, CA 95616  
(530) 753-5000 | [3rdstreetjeweler@sbcglobal.net](mailto:3rdstreetjeweler@sbcglobal.net)  
[www.3rdStreetJewelers.com](http://www.3rdStreetJewelers.com)

A fine jewelry store, 3<sup>rd</sup> Street Jeweler offers jewelry, watches, and clocks at reasonable prices, as well as jewelry repair services. Items are available in store and many pieces are available for order.

### **Stephen C. Bick, CPA**

(530) 756-7649 | [bicksc@gmail.com](mailto:bicksc@gmail.com)  
Stephen C. Bick offers financial services, primarily trustee and estate administration.

### **Varsity Dentistry**

1756 Picasso Ave. Suite D Davis, CA 95618  
(530) 758-7996 | [sangtrandds@yahoo.com](mailto:sangtrandds@yahoo.com)  
[www.VarsityDentistry.com](http://www.VarsityDentistry.com)

Varsity Dentistry is a trusted dental practice that uses the latest procedures with a conservative approach to restoring your natural smile. The procedures offered include cleanings and prevention, cosmetic dentistry, restorations, and the diagnosis and treatment of periodontal disease.

### **Osterman Design**

(530) 304-4159 | [sostermadesign@gmail.com](mailto:sostermadesign@gmail.com)  
[www.OstermanDesign.CarbonMade.com](http://www.OstermanDesign.CarbonMade.com)

Osterman Design specializes in graphic design and illustration and has an impressive portfolio of logos, illustrations, interpretive displays, and more.

### **Wells Fargo Home Mortgage – Davis**

508 Second St. #207 Davis, CA 95616  
(530) 757-8052

[www.WellsFargo.com/Mortgage](http://www.WellsFargo.com/Mortgage)

This Wells Fargo Home Mortgage location has consultants to help you process your residential property. With a free consultation, consultants can help you with your housing goals, including managing your debt, reducing your interest rate, paying off your mortgage sooner, and converting to a fixed rate.

### **Ygrene Energy Fund**

2600 Capital Ave. #100 Sacramento, CA 95816  
(916) 444-9700 | [joe.livaich@ygrene.us](mailto:joe.livaich@ygrene.us)  
[www.CleanEnergyYolo.com](http://www.CleanEnergyYolo.com)

Our mission is to provide more green jobs, energy savings, and a cleaner environment. Clean Energy Yolo has succeeded in giving full financial backing to community improvements in energy efficiency, renewable energy, and water conservation. Commercial and residential property owners can visit the above website to see if they qualify.

### **Massage Envy**

110 F St. Suite B Davis, CA 95616  
(530) 758-ENVY | [sboctor@massageenvy.com](mailto:sboctor@massageenvy.com)  
[www.MassageEnvy.com](http://www.MassageEnvy.com)

With professional massage therapists and estheticians, Massage Envy provides customized massages and facials to improve your physical and mental health. Convenience is a priority with appointments available on weekends and late hours as well as an introductory rate and monthly membership.

### **MyCali Designs & Consulting**

(530) 681-3033 | [pauline@mycalidesigns.com](mailto:pauline@mycalidesigns.com)  
[www.MyCaliDesigns.com](http://www.MyCaliDesigns.com)

MyCali Designs will help you grow your business through marketing services including websites, logos, branding, social media, marketing, and SEO. The first consultation is free, and pricing is available to fit any budget.

## New Member Spotlight

*These companies and individuals made an investment in the community, please consider using their services.*

### Millennium Child Development Center

1520 N. Lincoln St. Dixon, CA 95620  
(707) 693-6710 | [mcdcdixon@gmail.com](mailto:mcdcdixon@gmail.com)  
[www.MillenniumChildDevelopmentCenter.com](http://www.MillenniumChildDevelopmentCenter.com)

Millennium offers high quality programs targeted to the specific developmental needs of infants, toddlers, and preschoolers. All programs use emergent curriculum methods to explore academics such as language, science, music, and social studies. We provide a nurturing environment of support, safety, and success for each child and family who becomes part of our community.

### Slippery Slope Floor Care

(530) 867-1895 | [ron@slipslope.com](mailto:ron@slipslope.com)  
[www.SlipperySlopeFloorCare.com](http://www.SlipperySlopeFloorCare.com)

A family-run business, Slippery Slope Floor Care has services and products to reduce slips and falls in public establishments like food care and healthcare facilities. Reduce risk and free yourself of worries of slips and falls in your space.

### Bartholomew Associates Inc.

(530) 750-1001 | [leebartholomew@gmail.com](mailto:leebartholomew@gmail.com)  
[www.BartholomewAssociates.com](http://www.BartholomewAssociates.com)

Bartholomew Associates provides real estate and valuation services, with a legal and financial focus. This firm has over 25 years of solutions to appraisal needs of individual and institutional clients.

### Cool Davis

[www.CoolDavis.org](http://www.CoolDavis.org)

Cool Davis is dedicated to using enjoyable means to combat the serious problem of global environment issues. Made up of more than 40 community partners, this important network has worked towards implementing The City of Davis Climate Action and Action Plan.

### Hawkeye Pictures

(530) 228-9749 | [pete@hawkeyespictures.com](mailto:pete@hawkeyespictures.com)  
[www.HawkeyePictures.com](http://www.HawkeyePictures.com)

Hawkeye Pictures recognizes the marketing capabilities of online media that has revolutionized the capabilities of small businesses. With over 20 years of experience building an impressive portfolio, your business branding, film advertising, and online presence can be shaped and optimized by Hawkeye Pictures.

### Commercial Lessors, Inc.

2121 Second St. Davis, CA 95618  
(916) 457-9900 | [antonia@commercial-lessors.com](mailto:antonia@commercial-lessors.com)  
[www.DavisFlex.com](http://www.DavisFlex.com)

Commercial Lessors, Inc. owns and manages all our own properties. The people you get to know when you lease any of our properties are the people you will continue to do business with. No listing broker that goes away after the lease is signed. We have our own in-house staff to manage and maintain our Office, Flex, Lab, and Retail space.

### Wingstop

408 G St. Davis, CA 95616  
(530) 759-9464 | [daviswingstop@yahoo.com](mailto:daviswingstop@yahoo.com)  
[www.Wingstop.com](http://www.Wingstop.com)

Wingstop landed on the scene in 1994 with the idea of serving the ultimate buffalo-style chicken wings. We're the Wing Experts, and that means we keep the sole focus on saucing and tossing wings, boneless wings, strips and Glider sandwiches that are cooked-to-order and served piping hot in your choice of 11 savory flavors.

### Town Planner Calendars

9120 Elk Grove Blvd. Elk Grove, CA 95624  
(916) 217-0106 | [carter@townplanner.com](mailto:carter@townplanner.com)  
[www.TownPlanner.com](http://www.TownPlanner.com)

Town Planner Calendars provide yearly calendars in both print and online formats. Local events, businesses, and coupons embellish this great means of staying involved in the local community

### Loving Aquatic Bodywork

1418 Colgate Dr. Davis, CA 95616  
(530) 219-5118 | [loving@dcn.org](mailto:loving@dcn.org)  
[www.LovingAquaticBodyWork.com](http://www.LovingAquaticBodyWork.com)

Professional Watsu massages in a warm pool are the perfect solution to daily stress, arthritis, or muscle conditions. Sessions are private, offered to swimmers and non-swimmers alike and also available for couples.

### Sutter Health Plus

2880 Gateway Oaks Dr. #150 Sacramento, CA 95883  
(916) 614-2497 | [longorj2@sutterhealth.org](mailto:longorj2@sutterhealth.org)  
[www.SutterHealthPlus.org](http://www.SutterHealthPlus.org)

Sutter Health Plus is an exciting new health plan affiliated with Sutter Health, one of the nation's leading healthcare networks. It brings together a network of great doctors and hospitals that have a strong commitment to personalized care, convenience and value.

### Crepeville, Inc.

330 Third St. Davis, CA 95616  
(530) 750-2400  
[www.Crepeville.com](http://www.Crepeville.com)

Crepeville is a family owned restaurant established in 1990. The Crepeville family of restaurants is committed to providing a unique menu of fresh, delicious and healthy alternatives to fast food at reasonable prices, friendly and professional service, and a relaxed atmosphere.

### Davis Wellness of Life

635 Anderon Rd. #13A Davis, CA 95616  
(916) 731-5111 | [DavisWellnessOfLife@yahoo.com](mailto:DavisWellnessOfLife@yahoo.com)  
[www.WellnessOfLifeDavis.com](http://www.WellnessOfLifeDavis.com)

Enhance your health in a safe and calming environment, with professional and holistic services like an infrared sauna, detox, and coffee enema; just to name a few.

## 2014 Board of Directors Appointments

We are excited to announce the following Business leaders will be joining your Chamber's 2014 Board of Directors as we embark on the Chamber's 109th year of promoting, supporting, and advocating the general economic vitality of our membership and the quality of life for the community. These new Directors were declared elected by the Board of Directors at its October 31st meeting.

### **Re-appointments for 2<sup>nd</sup> Three-Year Term:**

Gregg Herrington, *Yackzan Group*  
Diane Archer, *Tandem Properties*  
William "Doby" Fleeman, *Davis ACE Hardware & Aggie ACE*

### **New appointments for 1<sup>st</sup> Three-Year Term:**

Christina Blackman, *Yolo Federal Credit Union*  
Tamiko Gaines, *HM.CLAUSE*  
Justin Lowenthal, *Lowenthal, APC*

**We'd like to extend a heartfelt thank you to our outgoing Directors, all of whom are completing a second term of service and being forced into retirement due to term limit restrictions in the Chamber's Bylaws:**

Nancy Hannell, *The Davis Enterprise*  
Kristen Hill, *Ink Monkey Graphics*  
Rose Cholewinski, *SwimAmerica - Davis*

Thank you Nancy, Kristen and Rose for your many hours of service to Davis' business community! Mark your calendars for Saturday, January 25th for the 109th Annual Installation Gala where we will celebrate Nancy, Kristen, Rose, Christina, Tamiko, Justin and incoming Board Chair Jennifer Nitzkowski, Carbahal & Co.

## Marrone Bio Innovations Visits NASDAQ to Celebrate Completion of IPO

On behalf of Davis' business community, we're absolutely thrilled to congratulate Marrone Bio Innovations on its successful IPO in early August! The jubilant images of Marrone Bio Innovations' CEO, Pam Marrone, ringing the bell at NASDAQ signaled another exciting milestone in what's certain to be a very prosperous future. Business like Marrone Bio Innovations bolster Davis' reputation as a center for innovation, and greatly improve our economy and quality of life. When we refer to Davis' business community as thriving, it is stories like those of Marrone Bio Innovations that drive the point home.



## 2013 Board of Directors

**Gregg Herrington, Chair**

*Yackzan Group*

**Jennifer Nitzkowski, Vice Chair**

*Carbahal & Company*

**Diane Archer, Treasurer**

*Tandem Properties*

**Don Palm, Secretary**

*Sacramento City College, Davis Center*

**Rose Cholewinski, Immediate Past Chair**

*SwimAmerica – Davis*

**Nancy Hannell, The Davis Enterprise**

**Kristen Hill, Ink Monkey Graphics**

**William “Doby” Fleeman, Davis Ace Hardware**

**Rebecca Brandt, PG&E**

**Mabel Salon, UC Davis Government & Community Relations**

**Christina Horne, Brooks Painting**

**Paul Mamoulelis, Woodland Healthcare**

**Jane Millett, First Northern Bank**

**Julie Morris, Marrone Bio Innovations**

**Jason Taormino, Coldwell Banker – Doug Arnold Real Estate**

**Janet Wagner, Sutter Davis Hospital**

## Chamber Staff

**Kemble K. Pope, Executive Director**

**Grant Nejedlo, Deputy Director**

**Margaret Wong, Reception/Office Assistant**

**Nav Chima, Marketing Intern**

## Ambassador Co-Chairs

**Susan Kirby, Da Vinci Charter Academy**

**Carolyn Stiver, Edward Jones Investments**

## 2013 Annual Sponsors

### EXECUTIVE LEVEL

**Woodland Healthcare – Davis**

**Mortgage Resource Network Team at Comstock**

### CHAIRMAN LEVEL

**Davis ACE Hardware**

**Yolo Federal Credit Union**

**Our House Restaurant**

**Brooks Painting, Inc.**

**Pacific Gas & Electric Company**

**Tandem Properties**

**University of California, Davis**

### PARTNER LEVEL

**University Retirement Community**

**Wiscombe Funeral Home**

**Yackzan Group**

**Sutter Davis Hospital**

**Coldwell Banker Doug Arnold Real Estate**

**SwimAmerica – Davis**

**Carbahal & Company**

**The Davis Graduate**

**Western Health Advantage**

**Ink Monkey Graphics**

**Stonesfair Management**

**Kaiser Permanente**

**First Northern Bank**

**Royal Guest Hotels**

## 2013 Annual Sponsors – Partner Level





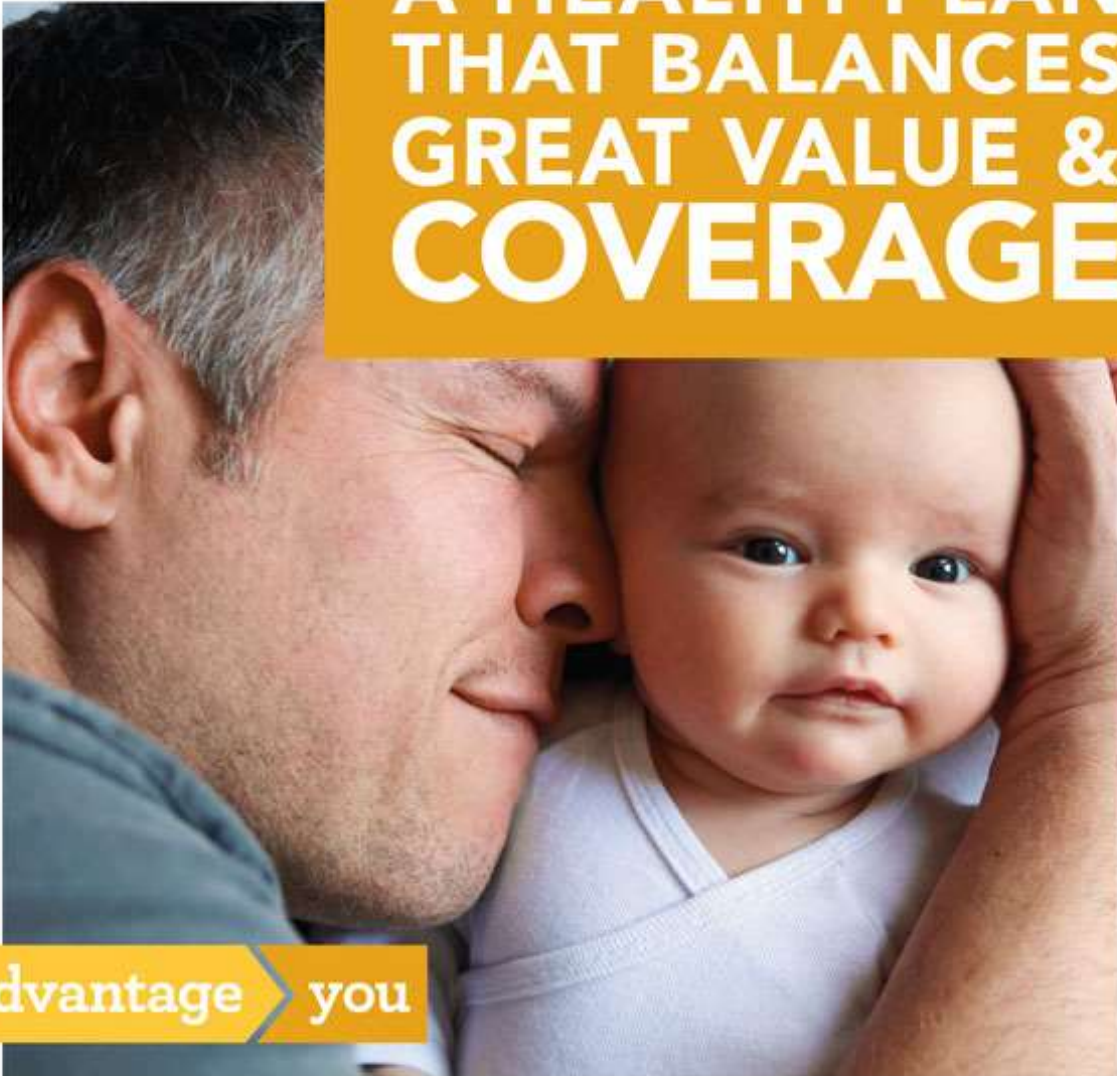
## TAKE ADVANTAGE OF SPECIAL CHAMBER SAVINGS

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Advantage



Western Health Advantage and the Davis Chamber have created three different plan choices for your business. Each plan is tailored to small business, offering a wide range of benefit options. You and your employees can receive 5% or 10% savings on WHA's standard rates.

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THAT BALANCES  
GREAT VALUE &  
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**LEARN MORE:** Contact your licensed insurance broker or Mike Schultz at WHA by calling 916.563.2223; Identify yourself as a chamber member.

# Thank You, Golf Tournament 2013 Sponsors!



# CASINO CLASSIC ANNUAL GOLF TOURNAMENT

PRESENTED BY



*Pacific Gas and Electric Company*<sup>®</sup>



Carbahal & Company, Town Planner Calendars, Ink Monkey Graphics, OptTown, LPL Financial - Kevin Cowan, Hallmark Inn, Royal Guest Hotels