

James Richie is the Member Experience Manger and the Davis Branch Manager at Yolo Federal Credit Union, where he has worked for 5 years. Currently, James manages the company's member satisfaction program, leads the Davis Branch staff, and promotes local community involvement. James first moved to Davis in 2009 to attend UC Davis, where he received a Bachelor of Science degree in Genetics and a Minor in Evolution & Ecology.

With Yolo FCU, James coordinates banking days at Birch Lane Elementary to inspire young savers. He partners with Davis High School and Da Vinci Academy to teach students about financial education. James is the Treasurer of the Yolo Teacher's Closet, a new nonprofit formed to help educators, and serves in the 100 Men Who Give A Damn About Yolo County.

James serves the Davis Chamber on the School/Business Partnership Committee and the Government Relations Committee. He helped organize and produce the first Career Exploration Fair, assisted throughout Celebrate Davis, and emceed Discover Davis & Pajamarino.

When James isn't helping his community, he can be found reorganizing his record collection, learning a new instrument, or riding around outskirts of town on his motorcycle.