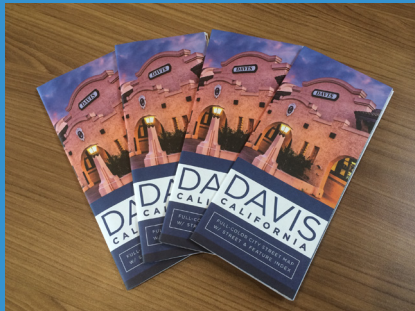




ADVERTISE IN THE ONLY 2019-2020 DAVIS, CA FULL-COLOR STREET MAP

Make a statement and highlight the location of your business.

We are printing **10,000 copies** of the 2019-2020 City of Davis Map! Maps are distributed to tourists, students, staff, and locals at various places, such as the Davis Chamber and the UC Davis Welcome Center.



Design Specifications

- Color Mode:* CMYK
- Resolution Density:* 300ppi
- Acceptable File Formats:* .pdf, .eps, & .tiff
- Bleed:* No Bleed
- Please provide us with your ad designer artist's contact information in case we have any issues with the format.
- Send ads to bvaughn@davischamber.com.
- Direct any billing, content, placement, or other questions to bvaughn@davischamber.com.
- A thin border may be added to maintain consistency in map brochure design.

Advertisement Placement

FRONT	1	4.3125" X 7.5"	17	8.625" X 2.5"	16	8.625" X 2.5"	15	8.625" X 2.5"	14	4.3125" X 7.5"
	DAVIS CALIFORNIA		[LEGEND]		DOWNTOWN DAVIS					
	2	4.3125" X 7.5"	3	4.3125" X 7.5"	12	4.3125" X 7.5"				
BACK	4	4.3125" X 2.5"	6	4.3125" X 5"	7	4.3125" X 5"	8	4.3125" X 5"	9	4.3125" X 5"
	5	4.3125" X 2.5"	REGIONAL MAP WITH AREA ATTRACTIONS		[LEGEND]		HELPFUL WEBSITES & PHONE NUMBERS		COMMUNITY CONTENT	
	CHAMBER CONTENT		PREMIUM PANEL		PREMIUM PANEL		ANNUAL EVENTS			
	PREMIUM PANEL		CITY OF DAVIS		BACK COVER		CLIMATE & OTHER INFORMATION			
	PREMIUM PANEL		FRONT COVER		PREMIUM PANEL		PREMIUM PANEL			

Ad Sizes

Premium Panel \$2,200	Corner \$1,500
Regular \$1,200	
Simple A \$1,000	
Basic \$500	

4.3125" x 2.5" 4.3125" x 5" 3.75" x 8.625"

*Advertisers can receive free copies to distribute.

Contact

Map features a Davis street map and index, bike paths and lanes, community amenities, a regional map, UC Davis map, and information about Davis.

For more information, please contact the Davis Chamber of Commerce at (530) 756-5160, bvaughn@davischamber.com, or 604 Third Street, Davis, CA.