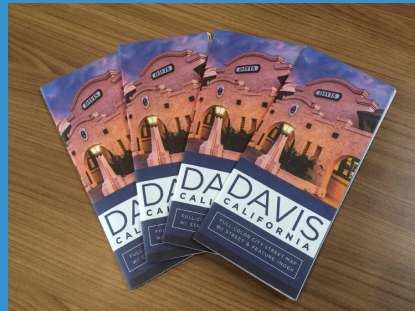


ADVERTISE IN THE ONLY 2019-2020 DAVIS, CA FULL-COLOR STREET MAP

Make a statement and highlight the location of your business.

We are printing **10,000 copies** of the 2019-2020 City of Davis Map! Maps are distributed to tourists, students, staff, and locals at various places, such as the Davis Chamber and the UC Davis Welcome Center.



Design Specifications

Color Mode: CMYK

Resolution Density: 300ppi

Acceptable File Formats: .pdf, .eps, & .tiff

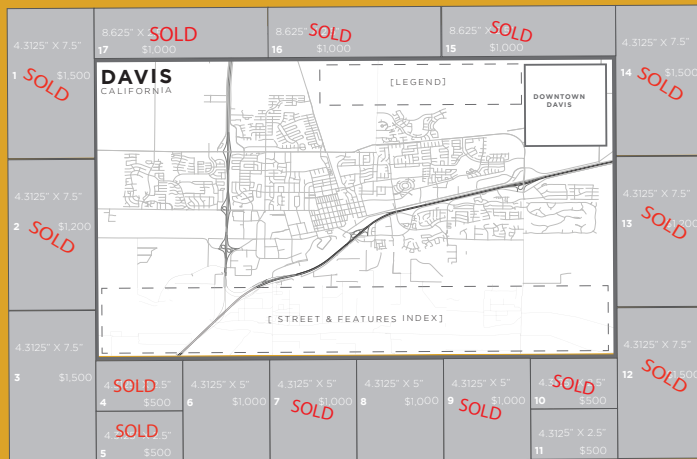
Bleed: No Bleed

- Please provide us with your ad designer artist's contact information in case we have any issues with the format.
- Send ads to bvaughn@davischamber.com.
- Direct any billing, content, placement, or other questions to bvaughn@davischamber.com.
- A thin border may be added to maintain consistency in map brochure design.

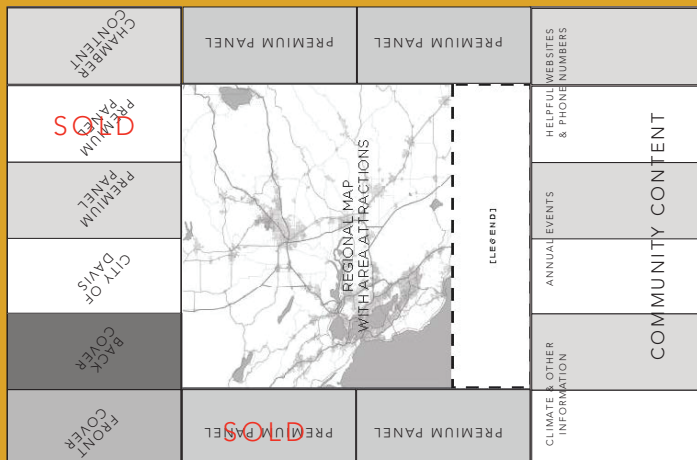
Advertisement Placement

FRONT

FULL COLOR - GLOSSY - 20,000 COPIES PRINTED

FRONT	1	4.3125" X 7.5"	17	8.625" X 7.5"	16	8.625" X 7.5"	15	8.625" X 7.5"	14	4.3125" X 7.5"											
																					
	2	4.3125" X 7.5"	3	4.3125" X 7.5"	4	4.3125" X 7.5"	5	4.3125" X 7.5"	6	4.3125" X 7.5"	7	4.3125" X 7.5"	8	4.3125" X 7.5"	9	4.3125" X 7.5"	10	4.3125" X 7.5"	11	4.3125" X 7.5"	12

BACK

BACK	CHAMBER CONTENT	PREMIUM PANEL	PREMIUM PANEL	HELPFUL WEBSITES & PHONE NUMBERS
	PREMIUM PANEL		LEGEND	COMMUNITY CONTENT
	PREMIUM PANEL		ANNUAL EVENTS	
	CITY OF DAVIS		CLIMATE & OTHER INFORMATION	
	BACK COVER	PREMIUM PANEL	PREMIUM PANEL	
FRONT COVER	PREMIUM PANEL	PREMIUM PANEL		

Ad Sizes



Premium Panel
\$2,200

Corner
\$1,500

Regular
\$1,200

Simple A
\$1,000

Basic
\$500

4.3125"
x
2.5"

4.3125"
x
5"

3.75"
x
8.625"

*Advertisers can receive free copies to distribute.

Contact

Map features a Davis street map and index, bike paths and lanes, community amenities, a regional map, UC Davis map, and information about Davis.

For more information, please contact the Davis Chamber of Commerce at (530) 756-5160, bvaughn@davischamber.com, or 604 Third Street, Davis, CA.