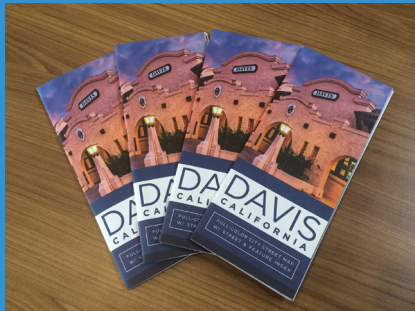




ADVERTISE IN THE ONLY 2019-2020 DAVIS, CA FULL-COLOR STREET MAP

Make a statement and highlight the location of your business.

We are printing **10,000 copies** of the 2019-2020 City of Davis Map! Maps are distributed to tourists, students, staff, and locals at various places, such as the Davis Chamber and the UC Davis Welcome Center.



Design Specifications

- Color Mode:* CMYK
- Resolution Density:* 300ppi
- Acceptable File Formats:* .pdf, .eps, & .tiff
- Bleed:* No Bleed
- Please provide us with your ad designer artist's contact information in case we have any issues with the format.
- Send ads to bvaughn@davischamber.com.
- Direct any billing, content, placement, or other questions to bvaughn@davischamber.com.
- A thin border may be added to maintain consistency in map brochure design.

Advertisement Placement

FRONT		<table border="1"> <tr> <td>4.3125" X 7.5"</td> <td colspan="3">8.625" X 2.5" SOLD</td> <td colspan="3">8.625" X 2.5" SOLD</td> <td colspan="3">8.625" X 2.5" SOLD</td> <td colspan="3">4.3125" X 7.5"</td> </tr> <tr> <td>1 SOLD \$1,500</td> <td colspan="9">DAVIS CALIFORNIA</td> <td colspan="3">14 SOLD \$1,500</td> </tr> <tr> <td colspan="12">[LEGEND]</td> </tr> <tr> <td colspan="12">[STREET & FEATURES INDEX]</td> </tr> <tr> <td colspan="12">DOWNTOWN DAVIS</td> </tr> <tr> <td>4.3125" X 7.5"</td> <td colspan="3">4.3125" X 2.5"</td> <td colspan="3">4.3125" X 5"</td> <td colspan="3">4.3125" X 2.5"</td> <td colspan="3">4.3125" X 7.5"</td> </tr> <tr> <td>2 SOLD \$1,200</td> <td>4 SOLD \$500</td> <td>6 \$1,000</td> <td>7 SOLD \$1,000</td> <td>8A \$500</td> <td>9 SOLD \$1,000</td> <td>10 SOLD \$500</td> <td colspan="3">12 SOLD \$1,500</td> <td colspan="3">13 SOLD \$1,300</td> </tr> <tr> <td colspan="12">4.3125" X 7.5"</td> </tr> <tr> <td colspan="12">3 SOLD \$500</td> </tr> <tr> <td colspan="3">4.3125" X 2.5"</td> <td colspan="3">4.3125" X 2.5"</td> <td colspan="3">4.3125" X 2.5"</td> <td colspan="3">4.3125" X 7.5"</td> </tr> <tr> <td colspan="3">5 SOLD \$500</td> <td colspan="3">8B \$500</td> <td colspan="3">11 SOLD \$500</td> <td colspan="3">12 SOLD \$1,500</td> </tr> </table>												4.3125" X 7.5"	8.625" X 2.5" SOLD			8.625" X 2.5" SOLD			8.625" X 2.5" SOLD			4.3125" X 7.5"			1 SOLD \$1,500	DAVIS CALIFORNIA									14 SOLD \$1,500			[LEGEND]												[STREET & FEATURES INDEX]												DOWNTOWN DAVIS												4.3125" X 7.5"	4.3125" X 2.5"			4.3125" X 5"			4.3125" X 2.5"			4.3125" X 7.5"			2 SOLD \$1,200	4 SOLD \$500	6 \$1,000	7 SOLD \$1,000	8A \$500	9 SOLD \$1,000	10 SOLD \$500	12 SOLD \$1,500			13 SOLD \$1,300			4.3125" X 7.5"												3 SOLD \$500												4.3125" X 2.5"			4.3125" X 2.5"			4.3125" X 2.5"			4.3125" X 7.5"			5 SOLD \$500			8B \$500			11 SOLD \$500			12 SOLD \$1,500		
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BACK		CHAMBER CONTENT		PREMIUM PANEL		PREMIUM PANEL		HELPFUL WEBSITES & PHONE NUMBERS		COMMUNITY CONTENT	
PREMIUM PANEL		PREMIUM PANEL		PREMIUM PANEL		PREMIUM PANEL		ANNUAL EVENTS		COMMUNITY CONTENT	
CITY OF DAVIS		REGIONAL MAP WITH AREA ATTRACTIONS		[LEGEND]		CLIMATE & OTHER INFORMATION		FRONT COVER		FRONT COVER	

Ad Sizes

Premium Panel \$2,200	Corner \$1,500
Regular \$1,200	
Simple A \$1,000	
Basic \$500	

4.3125" x 2.5" (Basic)

4.3125" x 5" (Simple A)

3.75" x 8.625" (Corner)

*Advertisers can receive free copies to distribute.

Contact

Map features a Davis street map and index, bike paths and lanes, community amenities, a regional map, UC Davis map, and information about Davis.

For more information, please contact the Davis Chamber of Commerce at (530) 756-5160, bvaughn@davischamber.com, or 604 Third Street, Davis, CA.