

# MEMBER ONLY ADVERTISING



## E-BLASTS

- The Davis Chamber of Commerce e-blasts are sent to over 2,200 subscribers and maintain above industry averages on open and click-through rates.
- Highlight events, promotions, employment opportunities, and more!
- Pricing is per e-blast.

Level of design assistance*	The DIY	The Assist	The Works
	\$125	\$150	\$175

\* For more information, [click here](#) for our e-blast policy and guidelines handout or contact us.

## DISTINCTLY DAVIS SPOTLIGHT

- The Distinctly Davis Spotlight is sent electronically twice a month highlighting events, member anniversaries, chamber & city news.
- In addition to being sent to over 2,200 e-blast subscribers, the Spotlight is posted to our website.

Business Card Size Ad 2.75 x 2.75	\$100 one edition	\$150 two editions (DISCOUNT)
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## DISTINCTLY DAVIS PUBLICATION DETAILS COMING SOON!

## WEBSITE

- The Davis Chamber of Commerce website consistently receives 20,000 hits per month.
- Highlight your business on one of the more frequently visited pages: homepage, directory page, or events page.
- Pricing is per month.

	Homepage	Directory Page	Events Page
20" x 3" (header)	\$350	n/a	n/a
4" x 4"	n/a	\$250	\$250

For more information, contact us at (530) 756-5160