

Dear member,

The Davis Chamber of Commerce Board of Directors voted in support of the certification of the Environmental Impact Report (EIR) completed on behalf of the Mace Ranch Innovation Center Project that is slated to be reviewed and voted on by the city's Planning Commission on May 24, 2017.

This report was a substantial investment by the project proponents and by certifying the EIR, it allows for an opportunity for its use as a marketing tool to assist in possible future projects at this location.

Certifying the document does not indicate approval of a project or development by the City Council. It simply indicates the city's faith in the integrity of the report and will help to avoid unnecessary costs and staff time to repeat and or create a new report for future projects submitted in relation to this site.

If you are in support of this proposal, we encourage you to attend the planning commission meeting and later the city council meeting and make a public comment. Below is the public statement that the chamber board approved in July 2016.

Mace Ranch Innovation Center EIR

July 13, 2016 Adopted by the DCOC Executive Board of Directors

The Davis Chamber of Commerce Board of Directors urges the Davis City Council to certify the Environmental Impact Report (EIR) that was prepared on behalf of Mace Ranch Innovation Center. This report, which includes the city's 25 acre site, was an investment by the project proponent with a cost of upwards of \$1.6 million. Certifying the EIR will provide an opportunity for use as an economic and marketing tool for future projects and or avoid additional expense of preparing a new EIR once a project is identified and submitted.

While we recognize that specific items within the EIR may require updating for future use and that certifying the document does in no way indicate approval of a project or development, approving certification indicates your faith in the integrity of the report and will avoid unnecessary costs and staff time to repeat and or create a new report for projects submitted in relation to this site.

Davis Chamber Commerce Guiding Statements

The mission of the Davis Chamber of Commerce is to promote, support and advocate for the general economic vitality of its membership and quality of life for the community, with specific focus on the following objectives as stated in our prosperity plan:

Objective 1: Enhance Membership Value

- Objective 2: Strengthen Community Relations
- Objective 3: Cultivate Economic Vitality
- Objective 4: Engage in Local & Regional Advocacy
- Objective 5: Grow & Maintain a World Class Workforce

The following Guiding Statements apply the Davis Chamber of Commerce's stated Objectives to common policy areas affecting the local business community, and provides a transparent framework for Chamber assessment and evaluation of programs, initiatives, projects, and activities in Davis.

Quality of Life: Obj. 1- 5

The Davis Chamber of Commerce recognizes that the quality of life in Davis is a driver for the decision by many businesses to locate, start, grow, and invest. The Chamber supports organizations and initiatives that improve the quality of life in the community.

Effective use of Land: Obj. 3

A strategic land use policy should allow for a healthy integration of neighborhoods and business growth, and support efficient and balanced land use for agriculture, housing, parks, and commercial development.

Education and Workforce: Obj. 2-5

The Chamber supports investment in quality education, advocating for consistent and ongoing communication and collaboration with our local educational systems to enhance career technical education and training opportunities to assure a strong workforce to meet future demand.

Taxation & Fees: Obj. 3-4

Taxes & fees should be levied only for the purpose of maintaining essential services with the least detrimental effect on economic vitality. The Chamber supports (and encourages) the increased use of technology by local government to maximize efficiency, as well as regular review of fees for services.

Infrastructure: Obj. 1, 3

The Chamber believes that well-planned and maintained infrastructure (including transportation, communications, water, wastewater, parks, and security) is vital to both business and the community at large. The Chamber supports a city budget that is fiscally responsible and which allocates necessary resources to ensure ongoing maintenance and necessary improvements to all infrastructure.

Partnerships: Obj. 2-4

Working in partnership with the City of Davis and other regional agencies, the Chamber supports a proactive approach to business development through collaborative business attraction and relationship building. The Chamber supports legislation and regulation that is transparent, balanced, increases collaboration, and encourages sustainable economic development.

Fiscal Sustainability: Obj. 3, 5

The chamber believes that job creation and retention are the key drivers for sustainable revenue generation and alleviates the need to rely on increased taxes to support and maintain infrastructure and amenities.