

# Welcome New Member!



# DAVIS

# CHAMBER <sup>OF</sup> COMMERCE

**CULTIVATING LOCAL PROSPERITY**

604 Third Street Davis, CA 95616 (530) 756-5160 [www.davischamber.com](http://www.davischamber.com)

# get started

Congratulations on becoming a part of the vibrant Davis business community!

As a chamber member, you now have a voice to local government and connections to hundreds of other local business owners and managers. Whether your target market is consumers or other businesses, we provide many opportunities for you to network and cultivate relationships.

Thank you for investing in your community!

## first steps

Great news! We have already done the following:

- listed your business in our online directory
- followed your business on Facebook, Twitter, and Instagram
- added you to our e-newsletter list
- sent you a virtual member plaque to display on your website
- sent you an annual calendar of events

## using our website

Check out the members-only portal on our website to:

- change your username/password
- update your contact information
- pay open invoices
- purchase tickets to events
- submit an event
- add a coupon for your business
- post to the job bank
- check referral reports

To log on, go to [davischamber.com](http://davischamber.com) and navigate to membership>members only portal. Your default username is your email address and your password is the last four digits of your phone number.

## getting connected

We have paired you up with one of our chamber ambassadors. Your ambassador will contact you within a week to deliver your member plaque, give you some information about upcoming events, and answer any questions you have.

Make sure to attend a new member orientation in April or August. This is another great opportunity to ask questions, meet more of our staff, and get to know the ambassador committee.

## ribbon cuttings

We love using our giant scissors! Whether you are establishing a new business, holding a grand reopening, or celebrating a remodel, host a ribbon cutting ceremony and let us celebrate your success and shine a light on your new business venture.

# get the most from your membership

We like to say that the more you work your membership, the more it works for you. From networking to advertising to referrals, here are some of the ways that you can get the most out of your chamber membership.

## resource lobby

Display your marketing materials in our resource lobby. Our central downtown location serves hundreds of visitors every month seeking referrals for a variety of needs. We only refer visitors to chamber members, so make sure to take advantage of this free advertising opportunity. Have an upcoming event? Post your flyer in our window or leave a stack of postcards on our front desk.

## chamber events

Attend chamber events to build connections in the community, learn best business practices, and get your business in front of Davis residents.

The chamber puts on over 25 events each year. In addition to socials, community luncheons, ribbon cutting ceremonies, and seminars for success, the chamber also puts on five major annual events:

- Annual Installation Gala
- Career Fair\*
- Celebrate Davis\*
- Discover Davis\*
- Regional Business Summit\*

\*booth opportunities available

## advertising opportunities

Want to get your business in front of thousands of people? We offer the following ways to advertise:

- e-blasts
- website advertisements
- newsletter advertisements

## member referrals and discounts

You can significantly increase the value of your membership by using other chamber members first when shopping for any product or service. For a complete member directory and a list of businesses that offer member-to-member discounts, see our website.

## connect with SBDC

As the Small Business Development Center Yolo County hub, we can direct you to a wealth of free resources that will help you you start, run, expand, or sell your business.

# get involved

Now that you've been a member for a while, consider volunteering your time with the chamber.

Our committee members and ambassadors have many opportunities for visibility, recognition, and leadership in the community.

## join a committee

Advisory committee members play an important leadership role by providing expertise that guides the actions of the chamber. Consider being a part of one of these valuable committees:

- Membership
- Government Relations
- School-Business Partnership
- Chamber PAC

## become an ambassador

Ambassadors serve as a point of contact for members, as representatives of the chamber at morning and evening socials and luncheons, as volunteers at major events, and as advocates for the chamber and its members. This is a position with high visibility and community involvement.

## volunteer

If you'd like to be involved with the chamber but can't attend regular meetings, you can volunteer at any of our major or minor events. We are always very grateful for the help and for the opportunity to spend some extra time with our member volunteers.

# get informed

## more information

Contact us for details on the following:

- advertising (e-blasts, website, newsletter)
- ribbon cutting ceremonies
- sponsorships
- joining a committee
- becoming an ambassador
- morning/evening socials
- luncheons
- major events
- seminars for success
- list of member-to-member discounts

## chamber staff

Christina Blackman  
*Chief Executive Officer*

cblackman@davischamber.com



Bobbi Vaughn  
*Membership & Office Administrator*

bvaughn@davischamber.com