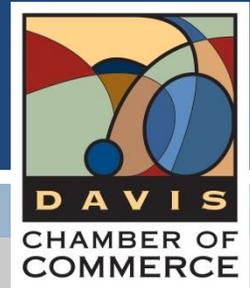


VIEWPOINT

Summer 2013 604 Third Street, Davis CA 95616 (530) 756-5160 M-F: 9am-5pm

The mission of the Davis Chamber of Commerce is to promote, support, and advocate the general economic vitality of its membership and the quality of life for the community.



Message from the Board Chair

In January, I donned my tuxedo for the Chamber's Installation Gala to accept the position of Davis Chamber Board Chair for 2013. In mid-May I put on a very different suit to take the hot seat atop the dunk tank at the Chamber's 10th Annual Celebrate Davis event. Davis was just recognized as one of the "Top 10 Brainiest Cities" by The Atlantic and judging by some of the smart comments being hurled in my direction, from Dunk Tank Emcee Bob Dunning, I can understand why.



This year's Celebrate Davis event was a rousing success. We had over 100 vendors participating and sharing their goods and services with the 10,000 people in attendance, an exceptional fireworks show, and an incredible sense of community that makes the Chamber's year-long planning for the event all worth it.

The Chamber has also been highly involved in the public-private partnership DSIDE – Designing a Sustainable and Innovative Davis Economy. Along with our partners at the City of Davis, Yolo County, UC Davis and private industry, we've been working to capitalize on the momentum generated during our Cap-to-Cap lobbying trip to Washington D.C. in April. Since that trip, we've been mobilizing stakeholders to act upon several economic development priorities identified during that trip, which focus on our regional strengths including ag-tech, bio-tech and advanced manufacturing. Our ultimate goal is to facilitate the transformation of research to jobs and help create, attract and retain exceptional businesses for the benefit of the Davis economy and quality of life for the community.

I hope you all have a wonderful summer and take full advantage of the great food, events and fun our fabulous city has to offer. The Chamber has recently started hosting receptions as part of the 2nd Friday ArtAbout and I invite you to stop by our newly remodeled offices on July 12th to see the collection on display, enjoy a bite to eat and let us pour you a glass of wine.

Gregg Herrington
Chairman, Board of Directors
President, Yackzan Group

P.S. – Did you hear that UC Davis was recently ranked the #1 university in the world for agriculture research? Congratulations, UC Davis!

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Save The Date

2013 Casino Classic Golf Tournament
Friday, September 27th
Wildhorse Golf Club

Join the Davis Chamber for a fun-filled, highly uncompetitive day of golf, games of chance, prizes, food, and drink.



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Chamber Events Calendar

Detailed event information is always online at DavisChamber.com

July 2013

August 2013

September 2013

Thursday, July 4th

Chamber Office Closed

In Observance of Independence Day

9:00am – 5:00pm

Tuesday, August 6th

Community Luncheon

Sponsored by Yolo Energy Watch

Topic: The Cannery Davis

11:45am – 1:15pm

Monday, September 2nd

Chamber Office Closed

In Observance of Labor Day

9:00am – 5:00pm

Wednesday, July 10th

Morning Social

University Retirement Community

7:30am – 9:00am

Friday, August 9th

2nd Friday ArtAbout

Davis Chamber Office

5:00pm – 7:30pm

Thursday, September 5th

Evening Social

First Northern Bank

5:00pm – 6:30pm

Friday, July 12th

2nd Friday ArtAbout

Davis Chamber Office

5:00pm – 7:30pm

Thursday, August 15th

Evening Social

Our House Restaurant

5:00pm – 6:30pm

Tuesday, September 10th

Lunch & Learn

“Affordable Care Act for Businesses”

Veterans Memorial Center

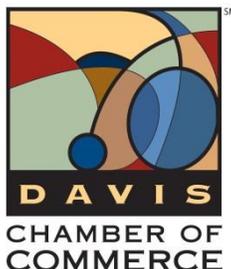
11:00am – 1:00pm

Thursday, July 18th

Evening Social

University Park Inn & Suites

5:00pm – 6:30pm



Friday, September 13th

2nd Friday ArtAbout

Davis Chamber Office

5:00pm – 7:30pm

Friday, September 27th

Annual Golf Tournament

Wildhorse Golf Club

12:00pm – 9:00pm

2013 Annual Sponsors – Executive Level

**MORTGAGE
RESOURCE
NETWORK**



Woodland Healthcare.

A Dignity Health Member

Davis Medical Office

530.756.2364

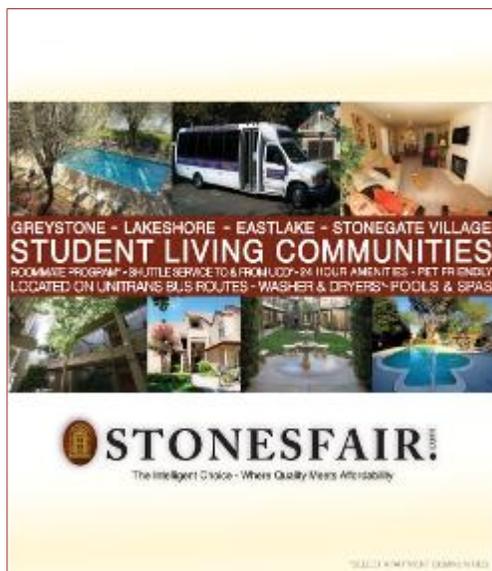
2nd Friday ArtAbout

July 12, August 9 and September 13

The Davis Chamber recently participated in its first 2nd Friday ArtAbout and the turnout was so great we're going to continue participating in this great downtown event by hosting receptions through September.

We'll be displaying Theodore McFall's 17-piece fossil painting collection. The collection was donated to Explorit Science Center by the artist in 1999. These wonderful images are meant to be touched and explored and the Davis Chamber is pleased to host this collection on behalf of Explorit Science Center.

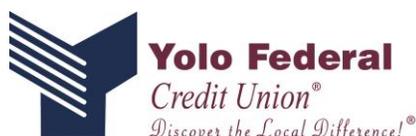
We've likely got the only art you're ENCOURAGED to touch, and we invite you to stop by anytime between 5:00 and 7:30 pm for a light bite and glass of wine.



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2013 Annual Sponsors – Chairman Level



2014 Board of Directors Nominations

The Davis Chamber of Commerce is looking for community leaders to join our Board of Directors! Are you interested in serving on our board or do you know someone who would make a great addition?

The Davis Chamber is a nonprofit organization incorporated under the laws of the state of California to promote, support and advocate the general economic vitality of its membership and the quality of life for the community. The governing of the Chamber, the direction of its work, the control of its finances and property, and the direction of the Executive Director is vested in a Board of Directors consisting of at least 15 members and not more than 20 members, one third of whom shall be elected annually for a term of three years.

Please contact our office at (530) 756-5160 or reception@davischamber.com with your nominations or requests for more information.

In Remembrance of Jay Gerber



We would like to remember former Chairman of the Board of Directors, Jay Gerber, who passed away recently.

Jay served as Davis Chamber Chairman in 1995. He also coached Little League, served as president of Davis Rotary clubs, served on numerous city and county commissions, and established the University Retirement Community Foundation. He was also the proud owner of Cable Car Wash, the business he owned and loved for 30 years.

Jay, a longtime Davis resident and pillar of our community helped shape Davis into the vibrant community we enjoy today. We honor him for his service and commitment to Davis.

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Government Relations Committee Update

It's with great excitement that we watch Davis beginning to show signs of an economic recovery. In light of this upswing, the GRC has focused its 2013 work plan on engaging stakeholders to clarify principles for sustainable economic growth. The GRC has also been invited to weigh in on a number of development and development-related proposals, including The Cannery project. With each project it deliberates, the GRC has opportunities to affect issues critical to our community like: how can we grow Davis through in-fill and greater density, how do we provide the best housing and quality of life for seniors, how do we balance housing needs and business growth, what is the best strategy for the use of Measure O purchases to enhance Davis' natural environment, and how can we support our current businesses' growth and recruit new businesses and be able to provide them the land needed to do so?



The GRC views sustainable economic growth as a combination of protecting and enhancing Davis' great strengths—unparalleled public schools, expansive bike paths, a vibrant downtown core—and encouraging the economic growth that supports those strengths.

Through the summer and fall, the GRC will be collecting information to develop positions on pressing issues including downtown parking, housing supply diversification, the recruitment of new businesses, and the details of the water rate schedules.

All Chamber members in good standing are invited to attend the GRC's 8:30 – 9:30am meetings on the first and third Thursdays of each month to provide input on the GRC's initiatives.

Don Palm
 Chair, Davis Chamber Government Relations Committee
 Dean, Sacramento City College Davis Center

New Member Spotlight

These companies and individuals made an investment in the community, please consider using their services.

Davis Junior Blue Devil Football & Cheer

PO Box 4164 Davis, CA 95617

info@juniorbluedevels.com

JuniorBlueDevils.com

Provides kids ages 7-14 with the opportunity to participate in football and cheerleading.

Massage Heights

1411 W. Covell Blvd. #101 Davis, CA 95616

(530) 601-5499 | chicchetti@massageheights.com

MassageHeights.com

Newly opened franchise in the North Davis Marketplace Shopping Center offering massages and facials.

Sacramento RiverTrain

(800) 866-1690 | lauren.dinnertrain@gmail.com

SacramentoRiverTrain.com

Launched in 2005, their trips feature food and entertainment while you roll through the countryside. The Sacramento RiverTrain operates on the 16-mile "Woodland Branch" between Woodland and West Sacramento.

Cochon Volant BBQ

PO Box 2253 Sonoma, CA 95476

(707) 480-8768 | rob@roblarman.com

CochonVolantBBQ.com

French for "Flying Pig", Cochon Volant is a mobile barbeque operation based in Sonoma focusing on slow-smoked, naturally produced pork shoulder, beef brisket, and pork and beef ribs.

HM.CLAUSE

202 Cousteau Pl. #170 Davis, CA 95618

HMClause.com

Specializes in breeding, production, and commercialization of vegetable seed varieties for professional growers. One of the top 5 vegetable seed entities in the world whose main species are tomato, melon, pepper, cauliflower and other brassicas, summer squash, sweet corn, fennel, and corn salad.

The Davis Dirt

PO Box 4085 Davis, CA 95616

(530) 574-7204 | thedavisdirt@gmail.com

TheDavisDirt.com

A free monthly arts & events calendar for the City of Davis. It is available in print as well as online. The Davis Dirt also hosts the Annual "Street Food Rodeo".

James Belenis, CFP®

508 Second St. #221 Davis, CA 95616

(530) 564-4236 | jim.belenis@kmsfinancial.com

KMS.com

Sport Clips

1411 W. Covell Blvd. #106 Davis, CA 95616

(530) 753-6000

HaircutMenDavisCA.com

Sport Clips is a sports themed haircut place that features TV screens broadcasting your favorite game. You can watch various sports channels while you get your hair cut. Each chair has a view of your very own TV. You don't need an appointment, and walk-ins are welcomed. The waiting area features a TV where you can watch sports while you wait.

Western Feed & Pet Supply

407 G St. Davis, CA 95616

(530) 757-9744

WesternFeedOnline.com

A local chain that sells products for small and large animals, and has an indoor pet-washing station. Western Feed & Pet Supply hosts veterinary clinics every Saturday from 10:00-11:30am. Clinics include vaccinations, microchipping, flea and tick control and heartworm prevention.

Yogurtland

1411 W. Covell Blvd. #110 Davis, CA 95616

(530) 753-3100 | ajay@neumark.com

Yogurt-Land.com

Yogurtland is a self-serve frozen yogurt shop that offers a wide array of premium flavors. This location offers twelve different flavors including dairy-free. At 35 cents an ounce, Yogurtland is Davis' least expensive retail source of frozen yogurt.

BP Productions

4081 Seaport Blvd. West Sacramento, CA 95691

(530) 652-8575 | inquiry@bpproductions.org

BPProductions.org

BP Productions is Northern California's #1 full service event production company. We provide high-end quality products and services at affordable prices. Our services include theatrical & decor lighting, Mobile Event Staging, Theatrical & Tradeshow drapery, custom décor, professional audio & video systems, box & curve truss, custom rigging, and equipment repair.

Jeff Likes Clean Windows

1314 Marina Cir. Davis, CA 95616

(530) 220-4569 | JeffRLikes@gmail.com

JeffLikesCleanWindows.com

Professional window cleaner for both residential and commercial properties in the Davis area since 2007. Owner Jeff Likes also cleans gutters and does small home repairs.

New Member Spotlight

These companies and individuals made an investment in the community, please consider using their services.

Nitzkowski Tax and Accounting Services, Inc.

2056 Lyndell Ter. #130 Davis, CA 95616
(530) 758-2500 | rich@richnitzcpa.com
RichNitzCPA.com

My goal is to talk your talk so together we can figure out exactly what services you need and how to most effectively and efficiently provide those services so you can worry about more important things, like running your business. Providing traditional accounting services including individual, business and trust income taxes, payroll, quarterly reports, and financial statement preparation. Additionally we can help you with entity planning, set up and administration, business valuations and property settlements.

Navion Financial Advisors

355 Second St. Suite B Davis, CA 95616
(530) 297-7441 | joel.larsen@nfadvisors.com
NFAdvisors.com

Navion Financial Advisors was formed in response to the growing public awareness that while they needed to coordinate all their financial affairs, they also want choice and flexibility. By offering hourly, as-needed financial planning separate from investment management, Navion Financial Advisors can provide the precise level of service the client desires.

Loving Aquatic Massage

1418 Colgate Dr. Davis, CA 95616
(530) 219-5118 | laurie@lovingaquaticmassage.com
LovingAquaticMassage.com

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Kevin Cowan – Financial Service Provider

228 San Luis St. Woodland, CA 95696
(530) 681-5642 | kevin.cowan@lpl.com

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TalonEnt.com

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Golden Valley Harriers

PO Box 454 Davis, CA 95617
(530) 902-0401
GoldenValleyHarriers.org

Non-profit organization dedicated to promoting running in the community. Event organizers of the Annual Labor Day races.

Davis Wellness of Life

635 Anderson Rd. #13A Davis, CA 95616
(916) 731-5111 | daviswellnessoflife@yahoo.com

Lorain & May Design Associates

1311 Cottonwood Dr. Davis, CA 95616
(530) 304-0588 | Jennifer@lorainandmay.com
LorainAndMay.com

Lorain & May Design Associates is a personalized interior design business focused on providing informed design guidance as well as quality furnishings and materials since 2002. Interior designers Penny Lorain and Jennifer May enjoy creating aesthetically pleasing, coordinated yet imaginative spaces for both businesses and homes. We are committed to create spaces that are not only exceptionally designed, but also function efficiently and reflect a design style that is as individual as each client.

Edward Jones Investments, Nicole Davis

2940 Spafford St. #100 Davis, CA 95616
(530) 753-1957 | nicole.davis@edwardjones.com
EdwardJones.com

If you think Edward Jones is like every other large investment firm, think again. We are a leader in the financial-services industry, but we take a personal approach to business, an approach that starts with a face-to-face meeting between a financial advisor and you. We believe that building long-term relationships with our clients is the key to serving their needs.

Recent Chamber Events Photo Album

Bill Streng Business of the Year Luncheon



Randii MacNear, Market Manager of Davis Farmers Market, accepts the 2012 Bill Streng Business of the Year Award.

Celebrate Davis 2013



The 10th Annual Celebrate Davis at Community Park, with over 100 food booths and vendors, a family fun zone, and fireworks!

2nd Friday ArtAbout



Guests enjoy appetizers and refreshments during the June ArtAbout. The McFall Art Collection is currently on display at the Davis Chamber courtesy of the Explorit Science Center.

Celebrate Davis 2013



Immediate Past Chamber Board Chair, Rose Cholewinski tries to "dunk" current Chamber Board Chair, Gregg Herrington during the 10th Annual Celebrate Davis.

Loving Aquatic Massage Ribbon Cutting



Chamber board members, ambassadors, and Laurie Loving's friends and colleagues participate in the ribbon cutting at her chlorine-free, warm-water Watsu pool.

June Evening Social



Randii MacNear and Shelly Keller of Davis Farmers Market, and Janet Wagner of Sutter Davis Hospital pose for a photo at their jointly hosted June Evening Social.

Free Marketing Opportunity

As part of our office remodel and our ongoing effort to promote, support, and advocate for our membership, the Davis Chamber office on 604 Third Street now has new display cases! Our new display cases are attracting a large number of out-of-town visitors and locals due to our prominent downtown location.

Ensure that your business is featured in our lobby for these visitors—drop off your marketing materials, business cards, and any upcoming event information. This is a FREE service for all our members, and is just one of the many benefits of Chamber membership.

Another benefit of Chamber membership is use of our newly updated Chairmen's Conference Room. Our conference room seats 18 classroom-style, 20 conference-style, and 30 theater-style. Use of the conference room is FREE for members for the first 8 hours of each calendar year, and \$25 per hour afterwards. Non-members may rent the room at \$50 per hour. Contact our office for more information.



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September 27th Casino Classic Golf Tournament at Wildhorse Golf Club

Join the Davis Chamber for a fun-filled, highly uncompetitive day of golf, games of chance, prizes, food and drink on Friday, September 27th. Event begins at noon with check-in and lunch, the tournament starts shotgun style at 1:30pm, and ends with dinner, drinks, and prizes from 6:30-9:00pm.

The \$125 price per player includes green fees, cart, lunch and dinner, contest entries, and more. Sponsorships begin at \$100. Detailed event and sponsorship information will be posted at DavisChamber.com in the near future. In the meantime, please direct all questions to Grant Nejedlo at deputydirector@davischamber.com or (530) 756-5160.

September Lunch & Learn Workshop

Affordable Care Act Considerations for Small Businesses

Tuesday, September 10

11:00am – 1:00pm

Veterans Memorial Center

204 East 14th Street, Davis, CA 95616

If you've got questions about how the Affordable Care Act will impact your business, we've got answers. Open enrollment in the Health Insurance Marketplace begins October 1 and in advance of date, we invite you to join us at the Veterans Memorial Center for an informative workshop that will provide answers to your ACA questions, including:

- What will the healthcare exchange look like and how will it work?
- What types of health insurance policies are available?
- What are the different considerations businesses with over 50 full-time equivalent employees must make compared to those with fewer than 50 employees?
- How does an employer calculate its number of FTE employees?

Insurance experts will present an overview of the Affordable Care Act and will be available to answer your specific questions. We will also have representatives from insurance companies present to discuss their various plans.

This workshop is open only to members of the Davis Chamber and is free to attend, but registration is required. Registration is available at DavisChamber.com or by calling (530) 756-5160.

2013 Board of Directors

Gregg Herrington, Chair

Yackzan Group

Jennifer Nitzkowski, Vice Chair

Carbahal & Company

Diane Archer, Treasurer

Tandem Properties

Don Palm, Secretary

Sacramento City College, Davis Center

Rose Cholewinski, Immediate Past Chair

SwimAmerica – Davis

Nancy Hannell, The Davis Enterprise

Kristen Hill, Ink Monkey Graphics

William “Doby” Fleeman, Davis Ace Hardware

Rebecca Brandt, PG&E

Mabel Salon, UC Davis Government & Community Relations

Anthony Johnson, AmericanWest Bank

Christina Horne, Brooks Painting

Paul Mamoulelis, Woodland Healthcare

Jane Millett, First Northern Bank

Julie Morris, Marrone Bio Innovations

Vera Smith, Wiscombe Funeral Home

Jason Taormino, Coldwell Banker – Doug Arnold Real Estate

Janet Wagner, Sutter Davis Hospital

Chamber Staff

Kemble K. Pope, Executive Director

Grant Nejedlo, Deputy Director

Margaret Wong, Reception/Office Assistant

Dariya Baydina, Intern

Cat Archer, Intern

Gabriel Burbank, Intern

2013 Annual Sponsors

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Woodland Healthcare – Davis

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University Retirement Community

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Sutter Davis Hospital

Coldwell Banker Doug Arnold Real Estate

SwimAmerica – Davis

Carbahal & Company

The Davis Graduate

Western Health Advantage

Ink Monkey Graphics

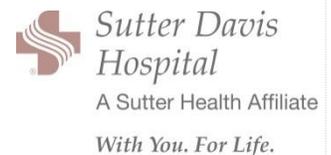
Stonesfair Management

Kaiser Permanente

First Northern Bank

Royal Guest Hotels

2013 Annual Sponsors – Partner Level



Thank You, Celebrate Davis 2013 Sponsors!



A big thank you to our Celebrate Davis sponsors and participants! Our event was a rousing success with over 100 booths, food vendors, live music, and a spectacular fireworks show sponsored by The Mortgage Resource Network Team at Comstock Mortgage. Save the date for next year's event on May 15th—we hope to see you there!

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National University
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