

Strengths (Internal to Community)	Weakness (Internal to Community)
<p>Skilled Workforce</p> <p>UC Davis/Proximity/Large Employer</p> <p>Supply of Interns</p> <p>Cultural Amenities</p> <p>Education System (K-12)</p> <p>Location (Proximity to San Francisco/Sacramento)</p> <p>Transit</p> <p>Quality of Life</p> <p>Focus on Densification in Downtown Core</p> <p>Sacramento City College</p>	<p>Transient Nature of Students</p> <p>Need for Sustainable Revenues to Maintain Quality of Life</p> <p>Availability of Housing</p> <p>Availability of Commercial Space</p> <p>Community Growth Opposition/Realtive High Cost of Development</p> <p>Nuisance Behaviors</p> <p>Downtown Parking Supply</p> <p>Diversity of Space Usage</p> <p>Lack of Community Awareness of Business Needs</p>

Opportunities (External to Community)	Threats (External to Community)
<p>Regional Transportation</p> <p>Regional Focus on Industry Clusters</p> <p>Increase Business Attraction (Focus on Bay Area)</p> <p>Regional Collaboration</p> <p>Regional Workforce Development (Resources)</p> <p>Better IP Transfer at UC</p>	<p>Affordable & Growing Inventory Nearby (Commercial/Residential)</p> <p>Friendlier Growth Environment Regionally</p> <p>California Business Climate (Regulations)</p> <p>Competing Community Incentives</p> <p>Changing Retail Environment</p>