2023 ANNUAL SPONSORSHIP

DAVIS CHAMBER OF COMMERCE

CULTIVATING LOCAL PROSPERITY

A MESSAGE FROM YOUR BOARD PRESIDENT

As the Incoming Chair of the Davis Chamber of Commerce for 2023, I am pleased to announce that we are poised to have a fantastic year! We will end 2022 on a positive note financially and are celebrating a number of successful events and programs throughout the year despite the continuing challenges facing our community.

On the in-person event front, I can't wait for our annual Installation Gala. it's an important night to reflect on the history of the Chamber, and present awards to deserving local businesses and individuals. It is a great night of fun – I hope to see you there!

In May, we will again host Celebrate Davis, our largest annual event that attracts thousands of local residents to enjoy everything Davis has to offer—great food, live music and fabulous vendors! We also look forward to our annual golf tournament, Discover Davis, and our evening socials. We have a brand-new event planned this year and are bringing back a small business event specifically geared to help support businesses like yours. You won't want to miss them!

Meanwhile, we will continue to hold virtual information sessions to keep our community updated and educated by experts on a variety of topics. As a member we encourage you to attend, or even host a session yourself!

Further, as part of our ongoing partnership with the city and the Chamber's commitment to give back to the community, we plan to host several Make Davis Sparkle events that help clean and beautify public spaces. Our annual State of the City event always attracts a large audience and provides important information to local businesses.

The Chamber will continue to advocate for economic development projects that support new housing units, more job opportunities and expansion of business ventures. These are goals the Chamber has long supported, and we will continue that tradition in 2023.

We continue to fund our scholarship program for graduating Davis high school seniors, we also intend to explore new programs and services too. We are looking to fund a brand-new program next year – development grants to one small business and one nonprofit in Davis each year. For businesses that apply and are selected by our committee, these grants would not need to be repaid. As part of our mission, our Chamber has always worked to support our local business community and, with your support, we believe this grant program will help!

I look forward to working with the City, the Board of Directors and most importantly, our annual sponsors and members, to continue the Chamber's tradition of fostering a more prosperous and sustainable business climate and enrich the lives of our residents. I hope you join me in those efforts by volunteering at an event, participating on a Chamber committee, and by continuing to support us through annual sponsorship.

The Davis Chamber of Commerce engages in so many important programs and services and we rely on the financial support of businesses like yours. We could not accomplish all the things we have done, or plan to do, without your ongoing support and volunteer efforts. Together, we can have a great 2023.

If you have any questions or thoughts you would like to share don't hesitate to reach out to me anytime.

Corey Day

2023 Board President
corey.day@stoel.com
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STEWARDSHIP

Support the chamber's mission to grow, expand and help the City attract businesses to Davis? - Economic Prosperity. $1,000

Preparing our future's workforce by aligning business and education. School Business Foundation & Scholarship. $1,000

New - Small Business/Nonprofit Grant Program. Be a part of businesses helping businesses.

Gold Level (Logo on Marketing/Seat on Selection Committee) $1000
Silver Level (Logo on Marketing) $500

Friend of the Chamber - Support the chamber by making an additional donation. $Donate an amount of your choosing

Membership

Annual Sponsor membership renews each January.

Non-Profit $235
Small Business (1-4 FTE) $265
Business (5-20 FTE) $425
Business Class (21-50 FTE) $675
Big Business(51+ FTE) $915
Banks & Credit Unions $790

FTE - Full Time Employees

2023 EVENTS

Get ready to have some fun with the chamber
Save these dates!

Installation Gala - Saturday, February 18th, 2023

The see and be seen event of the year! Join the Chamber to welcome incoming Board President Corey Day of Stoel Rives.

Platinum Sponsor: $3,500
Reserved VIP Table of 8 near Stage - *Hurry, only 2 available*
Signage at Table | Full page in printed Program | Video during presentation Logo locked with event logo | Logo on all Digital Marketing Materials

Diamond Sponsor: $3,000
Reserved Table of 8
Signage at Table |Full page in printed Program |Video during presentation Logo locked with event logo |Logo on all Digital Marketing Materials

Ruby Sponsor: $2,500
Reserved Table of 8 |Signage at Table Full page in printed Program |Video during presentation | Logo on all Digital Marketing Materials

Sapphire Sponsor: $1,750
Reserved seats for 4 | Signage at Video Booth | Logo locked with Chamber Logo on Printouts | Logo on all Digital Marketing Materials

Video Booth Sponsor: $1,750
Reserved seats of 4 | Logo on all printed photos | Logo on booth marketing | Logo on all Digital Marketing Materials

Cocktail Sponsor: $1,500
Reserved seats for 4 | Signage at Cocktail Tables and Bars | Logo on all Digital Marketing Materials

Centerpiece Sponsor: $1,500
Reserved seats for 4 | Signage at all tables with Logo | Logo on all Digital Marketing Materials

Program Sponsor: $1,500
Reserved seats for 4 | Full back page of program | Logo on all Digital Marketing Materials

Reserved Table of 8: $1,250
Available to Platinum, Diamond and Ruby Sponsors only

Charity Golf Tournament - Monday, April 24th, 2023

Hit the green with food, friends, fun and games!!

Title Sponsor: $3,500
8 Golfers | Top Logo Placement | Logo on all Digital Marketing | Logo in All Printed Publications |Signage throughout Course Recognition at Installation Gala 2024

VIP Lounge Sponsor: $2,500
4 Golfers | Lounge Naming Rights | Logo on all Digital Marketing | Logo in All Printed Publications | Handouts in Lounge Signage at Lounge

Luncheon Sponsor: $2,500
4 Golfers | Logo on all Digital Marketing | Logo in All Printed Publications | Marketing materials and Logo present at luncheon

Video Booth Sponsor: $1,750
Table at Photo Booth |Logo on Photo Prints and Video Design | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Golf Cart Sponsor: $1,750
4 Golfers | Logo on all Golf Carts | Logo on all Digital Marketing | Logo in All Printed Publications

Award Sponsor: $1,500
4 Golfers | Logo on Awards Locked with Event Logo |Logo on all Digital Marketing | Logo in All Printed Publications

Goodie Bag Sponsor: $1,500
4 Golfers | Logo on Goodie Bags Locked with Event Logo |Logo on all Digital Marketing | Logo in All Printed Publications

Beverage Cart Sponsor: $1,500
4 Golfers | Logo on Mobile Beverage Cart Logo on all Digital Marketing | Logo in All Printed Publications

ANNUAL EVENTS

Charity Golf Tournament - continued

Cannon Sponsor: $1,500
4 Golfers | Interactive 10 x 10 Booth | Logo on Mobile Beverage Cart Logo on all Digital Marketing | Logo in All Printed Publications

Hole Sponsor: $1,000
2 Golfers | Interactive 10 x 10 Booth Logo on all Digital Marketing | Logo in All Printed Publications

Foursomes $650
Individual Player $175

Nonplayer Sponsorships: $500
Logo on all Digital Marketing | Logo in All Printed Publications

Nonplayer Options (one of each available):

Closest to Pin
Water Sponsor
Longest Drive
Driving Range
Putting Green
Hole in One

Celebrate Davis - Friday, May 12th, 2023

The biggest and best event in town - bringing thousands of attendees right to your business! Come Join the fun and get to know our community!

Title Sponsor: $6,500
20 x 20 Tent with DCOC | Top Logo Placement | Logo on all Chamber Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications | Logo on all Outside Digital Marketing | Recognition at Installation Gala 2024

VIP Lounge Sponsor: $4,500
10 x 20 space in Lounge Tent | Board & Past President Reception| Logo on all Digital Marketing Materials |Announced on Stage Signage at Tent | Logo in all Printed Publications| Logo on all Outside Digital Marketing

Explore Davis Sponsor: $3,500
10 x 20 |Special Handouts at Event | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications| Logo on all Outside Digital Marketing

School Zone Sponsor: $3,000
Special Tent Premium Placement | Logo on all Digital Marketing Materials| Announced on Stage | Signage at Tent | Logo in all Printed Publications| Logo on all Outside Digital Marketing

Gold Sponsor: $2,500
Two Corner booths (One endcap) | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Video Booth Sponsor: $1,750
10 x 10 Booth near Photo Booth |Logo on Photo Prints and Video Design | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Family Fun Sponsor: $1,500
Freestanding 10 x 10 | Logo on all Digital Marketing Materials | Announced on Stage Signage at Tent | Logo in all Printed Publications

Stage Sponsor: $1,500
10 x 10 space near Stage |Stage Naming Rights | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Job Center Sponsor: $1,500
10 x 10 space |Special Marketing | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Silver Sponsor: $1,500
One Corner and One Linear Booth | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Beer Garden Sponsor: $1,250
10 x 10 space near Beer Garden| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

ANNUAL EVENTS

Celebrate Davis - continued

Wine Lounge Sponsor: $1,250
10 x 10 space near Wine Lounge| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Adoption Zone Sponsor: $1,250
10 x 10 space near Adoptable Pets| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Bike Valet Sponsor: $1,250
10 x 10 space near Bike Park| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Games Sponsor: $1,250
10 x 10 space near Gaming Tent| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Bronze Sponsor: $825
Corner Booth | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Non Profit Sponsor: $500
Announced on Stage | Signage at Tent | Logo on Website

Corner Booth $375 Linear Booth $275 Nonprofit Booth $200

Sunflower Festival - Saturday, July 1st, 2023

Come join us for our newest event! Celebrating all things Sunflower - from art, to food, to drinks and fun!

Sunflower Sponsor (Title): $2,000
10 x 10 Tent Premium Placement| Top Logo Placement | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications | Logo in all Outside Digital Marketing | Recognition at Installation Gala 2024

Stage Sponsor: $1,500
10 x 10 Tent Premium Placement | Stage Naming Rights| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Market Sponsor: $1,750
10 x 10 Tent Premium Placement | Logo on Market Handouts| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Video Booth Sponsor: $1,750
10 x 10 Booth near Photo Booth |Logo on Photo Prints and Video Design | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Gold sponsor: $1500
Two Corner booths (One endcap) |Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Silver Sponsor: $1,000
One Corner and One Linear Booth Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Bronze Sponsor: $825
Corner Booth |Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Facepainting Sponsor: $825
10 by 10 booth next to artists |Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Corner Booth $375
Linear Booth $275
Nonprofit Booth $200

ANNUAL EVENTS

Discover Davis - Friday, October 13th

Oriented to UC Davis Students, this event is also fun for the whole family!

Title Sponsor: $3,500
20 x 20 Tent with DCOC | Top Logo Placement | Logo on all Chamber Digital Marketing Materials | Announced on Stage Signage at Tent | Logo in all Printed Publications | Logo on all Outside Digital Marketing | Recognition at Installation Gala 2024

Tasting Sponsor: $2,500
10 x 10 space in Lounge Tent | Board & Past President Reception| Logo on all Digital Marketing Materials |Announced on Stage Signage at Tent | Logo in all Printed Publications

Video Booth Sponsor: $1,750
10 x 10 Booth near Photo Booth |Logo on Photo Prints and Video Design | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Stage Sponsor: $1,500
10 x 10 space near Stage |Stage Naming Rights | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Gold Sponsor: $1,500
10 x 10 Premium Placement| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Games Sponsor: $1,500
10 x 10 space near Gaming Tent| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Family Fun Sponsor: $1,500
Freestanding 10 x 10 | Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Bike Valet Sponsor: $1,250
10 x 10 space near Bike Park| Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Silver Sponsor: $1,250
One Corner and One Linear Booth Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Bronze Sponsor: $1,250
Corner Booth |Logo on all Digital Marketing Materials | Announced on Stage | Signage at Tent | Logo in all Printed Publications

Linear Booth $275

Nonprofit Booth $200

Business & Career Expo - Friday, November 3rd

Make connections, learn something new, hear from the experts!

Expo Sponsor (Title): $1,000
Premium Placement Table |Top Logo Placement | Logo on all Digital Marketing Materials | Announced on Stage | Signage | Logo in all Printed Publications | Recognition at Installation Gala 2023

VIP Sponsor: $750
Premium Placement Table |Logo on VIP Badges | Special Handouts | Logo on all Digital Marketing Materials | Announced on Stage | Signage | Logo in all Printed Publications

Speaker Series Sponsor: $750
Premium Placement Table |Logo on Stage during Speaker Series| Logo on all Digital Marketing Materials | Announced on Stage Signage | Logo in all Printed Publications

Resources Sponsor: $750
Premium Placement Table |Logo on Business Resources Handout| Logo on all Digital Marketing Materials | Announced on Stage |Signage | Logo in all Printed Publications

Refreshment Sponsor: $750
Table |Logo at Refreshment Stations| Logo on all Digital Marketing Materials | Announced on Stage | Signage | Logo in all Printed Publications

Small Business Sponsor: $500
Table | Logo on all Digital Marketing Materials | Signage | Logo in all Printed Publications

Business Booth: $150
Table | Logo on all Digital Marketing Materials | Signage |

CONNECTIONS

Evening Socials - bring guests right to you with an evening social. Thursdays only, mornings or evenings available . $250

State of the City Sponsor - get your name and logo onscreen for our annual State of the City Presentation. $500

Make Davis Sparkle & Business Walks - Sponsor a Clean Up event or a Business Safety walk. $ Pricing varies

E-Blasts- Having a party, a grand opening, or just want to get customers in your store? Send an e-blast to our contact list! $Pricing varies

Non-Profit Booster - Partner with a local Non-Profit in your business? Support them with Chamber Marketing in our newsletter, our website, or in our Distinctly Davis Newsletter. $Pricing varies

Extras - freebies to take advantage of!

Job Posting - Hiring? Send us the link and we can include it in our Distinctly Davis Newsletter. Goes out every other Friday. $0

Know your Non Profits - Nonprofits can join us for our bi-annual Know your Nonprofit virtual events, participating nonprofits included on all marketing. $0

Toys for Tots - We can help you get a donation box, and send out marketing to bring people right to your store. $0

Raffle Prizes - Donate branded merchandise or gift basket for us to use at socials, golf tournament or other events - marketing even if you can't make it! $0

Virtual Information Sessions - You're the expert - share your information to our members during a one hour session. $0

Ribbon Cuttings & Grand Openings - Just starting your business, or reopening? We can help with that! $0

DJUSD Staff Welcome - Add your business information, and a welcome gift to our annual fall welcome bags for new hires at DJUSD. $0

Pop Ups- Having a sale, have information to share, want to get people in your store quickly? Let us do a Facebook live pop up event! $0

2023 COMMITMENT

Step One:

- ◯ Economic Prosperity $1,000
- ◯ School Business Foundation $1,000

Small Business Grant Campaign:

- ◯ Gold Level $1,000
- ◯ Silver level $500

Step Two:

Membership Total: $_____

Rates on Page 3

Step Three:

Gala level _____ _____

$ _____

Celebrate Davis Level_____

$_____

Charity Golf Level_____

$_____

Sunflower Festival Level _____

$_____

Discover Davis Level_____

$_____

Business & Career Expo Level_____

S_____

Event Total $_____

Extras_____

_____

Extras Total $_____

Payment Method: Please Circle

Check | Credit Card

Payment Type: Please Circle

In Full | Quarterly | Monthly

If paying with credit card, please use the Credit Card Authorization form included in your packet.

Company Name

_____

Total

$_____

This Sponsorship agreement ("Agreement") is entered into by and between [Company Name] ("Annual Sponsor") and the Davis Chamber of Commerce ("DCOC"). This Agreement is fully binding between the DCOC and the Annual Sponsor upon both parties signing and shall remain in full force and effect until December 31st, 2023. Benefits shall be disbursed only during the 2023 year and may not be transferred to the following year.

Annual Sponsor Representative	DCOC Representative
Print Name:_____	Print Name:_____
Date:_____	Date:_____
Annual Sponsor Signature:	DCOC Signature:
_____	_____

CHAMBER STAFF

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