VIEWPOINT

Fall 2015 604 Third Street, Davis CA 95616 530.756.5160 M-F: 9am-5pm

DAVIS CHAMBER OF COMMERCE
CULTIVATING LOCAL PROSPERITY

The mission of the Davis Chamber of Commerce is to promote, support, and advocate the general economic vitality of its membership and the quality of life for the community.

Message from our new CEO

I am both honored and delighted to have been selected as your new chamber executive. It's exciting to be a part of such a dynamic organization and the unique businesses we represent.

I have a long history of participating and volunteering with local chamber organizations and have had the opportunity to serve in both leadership and non-leadership roles for more than 15 years. I'm a life-long resident of Davis, and am passionate about our community. My professional experience is primarily in marketing and community outreach, working for local not-for-profit financial cooperatives for more than two decades. Like most Davis residents, I have been an ongoing volunteer in the community, serving on various boards and committees such as Cool Davis, Rotary and United Way. I also had the great privilege to help plan and facilitate the Yolo County Small Business Summit for the past four years. Today, I serve as a board member with Davis Senior High School PTA and the Community Choice Energy Committee for the City of Davis.

The Davis Chamber of Commerce is a tremendous resource for the business community and I encourage you to take advantage of the many opportunities available. If its been a while, come to an Evening Social and meet new and old friends. We also have a luncheon in December that will give you a chance to learn about all the things your chamber has accomplished this past year. Click here to check out our calendar for all the upcoming events.

Its annual sponsorship time again, so give Emily Ziser, our Director of Membership, or myself a call and we would be happy to schedule some time to discuss the various levels and benefits available or click here to email us. To view the sponsorship options, click here.

As your local chamber, we are dedicated to serving our members and we value your membership. Thank you for your continued support.

Christina Blackman
CEO, Davis Chamber of Commerce

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MACE RANCH innovation center
Davis, California

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Banking Services • Business Loans
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An Accountancy Corporation

Chamber Events Calendar

Detailed event information is always online at www.DavisChamber.com

November	December	January
Tuesday, Nov 19th **Evening Social** Robert Mondavi Institute 392 Old Davis Road 5:00pm - 6:30pm	**Tuesday, December 1st** **Community Luncheon** State of the Chamber Register Here Sponsored by Edward Jones, Carolyn Stiver 11:30 - 1:00pm	**The Davis Chamber will be closed for the Holiday on January 1st.** **Happy New Year!**
The Davis Chamber will be closed for the Holidays on November 11th, 26th, and 27th. **Happy Thanksgiving**	**Thursday, December 17th** **Evening Social** Hosted by Sutter Hospital/Davis Farmers Market 5:00pm - 6:30pm	**Tuesday, January 5th** **DCOC State of the City** Hosted by Dignity Health The Odd Fellows Hall 11:30am - 1:00pm
	The Davis Chamber will be closed for the Holiday on December 23rd and return on December 28th. **Happy Holiday!**	**Thursday, January 21st** **Evening Social** Hosted by Atria Covell Gardens 1111 Alvarado Ave 5:00pm - 6:30pm

2016 Annual Sponsorship

Have you considered being an Annual Sponsor with the Davis Chamber of Commerce? As an Annual Sponsor you are not only supporting the efforts of the Chamber, but you are increasing your status and visibility with the community.

Exlusive Annual Sponsor benefits include:

- Business recognized as an Annual Sponsor with your logo:
  - Homepage of DavisChamber.com & Chamber's downtown sidewalk window
  - Quarterly newsletter
  - ALL annual events, luncheons, and socials (whether or not you participate)
- Premium locations at all your chosen events
- Early notification, first opportunity at marketing/advertising options throughout the year

The Davis Chamber of Commerce has many exciting things in development and action, including the 2020 Prosperity Plan, the Small Business Development Center, and so much more. Be at the innovation front line with us!

For more information please contact Emily Ziser at membership@davischamber.com or (530) 756-5160

111th Installation Gala

HM • CLAUSE UCDAVIS

Member Survey

DAVIS CHAMBER OF COMMERCE
CULTIVATING LOCAL PROSPERITY

Keep an eye on your inbox in mid-November! We will be releasing our annual membership survey. This is your opportunity to let us know what you value about your membership with the Chamber, what programs you have found to be beneficial, and which areas could use improvement. We appreciate your input. Together we can cultivate local prosperity.

Helpful Resources

The California Capital Region Export Plan outlines specific steps that local business, civic and government leaders will take to promote regional economic development.

The IRS Video Portal contains video and audio presentations, archived live panel discussions, and helpful lessons on topics of interest to small businesses, individuals, and tax professionals.

Use the Yolo County webpage to find the resources you need about programs and services available to community members as well as information on what it takes to do business in Yolo.

The CDC's Small Business Resource Guide provides plans, tools, tips, and information to keep your workers safe while managing time and cost investments.

Jim Gray and Nahz Anvary of Cushman & Wakefield have created a Davis Office and Commercial Real Estate Report that reflects on the market and its dynamics in the first half of 2015.

Useful Links

Small Business Development Center.
Providing assistance to small businesses and aspiring entrepreneurs.

Business Resiliency Initiative.
Resilience toolkit and other disaster preparedness resources.

Sustainable Business Program.
Promotes businesses that adopt environmentally friendly practices.

Manex Consulting.
Advisory and implementation solutions exclusively to manufacturers, distributors, and their supply chains.

Innovation Park Proposals.
Stay up-to-date on the lastest news from the City of Davis.

Embassy Suites Hotel & Conference Center.
Take a look at the current plans for the proposed facility at Richards Blvd.

Installation Gala.

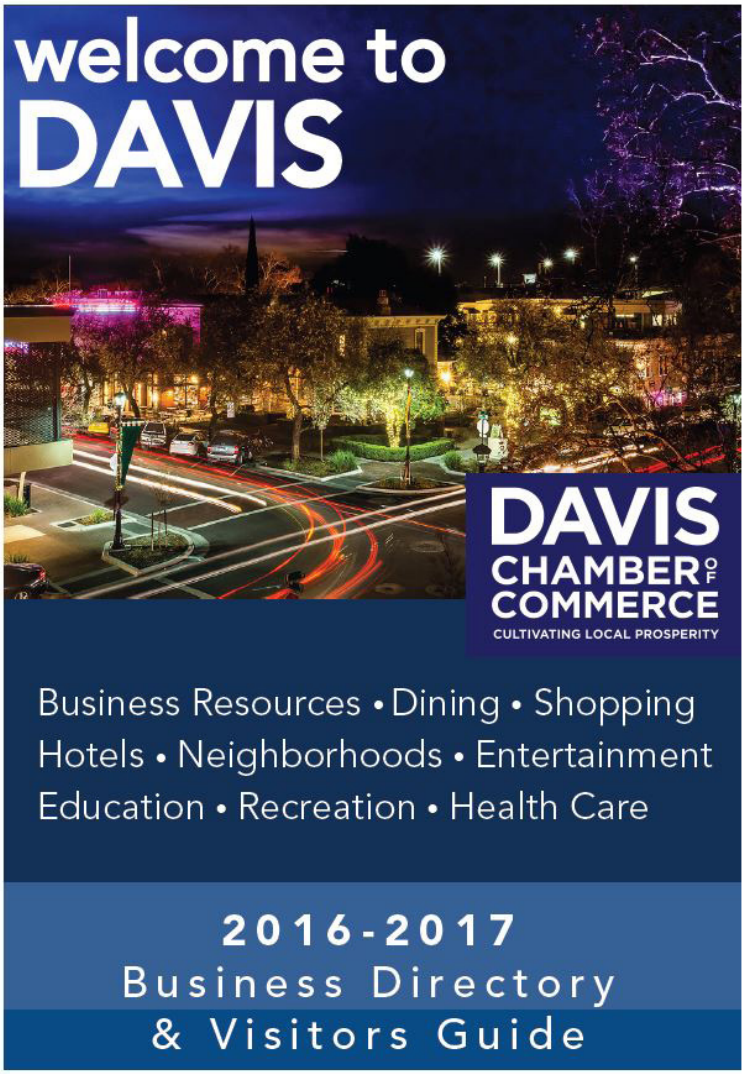
Join the Davis chamber of Commerce for the 111th Annual Installation Gala.

COLDWELL BANKER
DOUG ARNOLD REAL ESTATE, INC.
Each Office Is Independently Owned And Operated

MACE RANCH innovation center
Davis, California

2016-2017 Business Directory

Showcasing Chamber Members and Highlighting
What Makes Davis a Great Place to Live, Work, Learn, and Play!



- 30,000 copies of this 54- page, full color 2016-2017 Davis Chamber Business Directory & Welcome Guide will be distibuted out to students, tourists, residents, business owners, and others interested in what makes Davis a model city for business and living!
- 20,000 copies will go directly to UC Davis for confrerence & event guests, faculty, staff, and visitors.
- This publication will not be redesigned for two years!
- Don't miss out on the opportunity to reach Davis visitors, students, and residents now!
- Final ads are due by Friday, November 13th at 4:00 pm.

Reserve your space today!
Click here for more information

Contact Emily Ziser at membership@davischamber.com or (530) 756-5160

**Ads are sold on a first-come, first-served basis. The chamber will provide design specifications for your particular ad. The publication will be printed and ready for distribution by January 2016. The business directory measures 5.75"x8.75" and will be printed on high quality paper. All ads without specific placement will be strategically placed at the Chamber's discretion to maximize members' exposure.*

Chamber Photo Gallery

September Community Luncheon

Cushman & Wakefield and Aaron Nitzkin, founder of Solar Roof Dynamics and with Green Drinks, spoke at our September luncheon about Tech and Innovation in Davis.

September Luncheon Sponsor

The Davis Chamber Luncheon was sposored by SwimAmerica Davis. We had a great turnout!

Oktoberfest 2015

The Davis Chamber of Commerce and First Northern Bank celebrated Oktoberfest on Thursday, September 17th. The evening included music, food, beer, wine & desserts!

Oktoberfest 2015

Bianca Filak of First Northern Bank dresses up and shows her spirit at Oktoberfest!

Discover Davis 2015

We were happy to welcome new and returning students back to Davis!

Students visiting local business booths for freebies and games.

Students checking out the goodie bags provided by the Chamber!

The UC Davis Marching Band-Uh! puts on a show for students.

A mix of students and community residents made for a great night!

Thank You, Discover Davis Sponsors!

A Grand Affair
PARTY & EVENT RENTALS
Events from two...to too many!

UC DAVIS
UNIVERSITY OF CALIFORNIA

PG&E

DAVIS FARMERS MARKET
California

xfinity
the future of awesome™

STONESFAIR
The Intelligent Choice - Where Quality Meets Affordability

Davis ACE Hardware
Serving the Davis Community for Three Generations

Aggie ACE

Ken's
BIKE • SKI • BOARD

FARMERS INSURANCE
DENISE IBSEN AGENCY
(530) 668-8818
CA#0H19094

USCryotherapy
FASTER RECOVERY • BETTER HEALTH

EUROPEAN WAX CENTER

Round Table PIZZA

Nouvelle
medical aesthetics, inc.

DWR

Yolo Federal
Credit Union
Discover the Local Difference!

Golden1
Credit Union

INK MONKEY

The Hotdogger

FIREHOUSE SUBS

DAVIS FOOD CO-OP
WELCOME TO DAVIS

95.3 KUIC

MARY KAY

DAVIS roots
Business Incubator

ROCKNASIUM
THE CLIMBING GYM
DAVIS, CA

Best Western

DAVIS SWIM & FITNESS
FITNESS FOREVER

INTERNATIONAL HOUSE · DAVIS

SCC
EST. 1916

Discovery

SEASONS

Hallmark Inn
Davis California

SportClips
HAIRCUTS

Peet's Coffee
AND TEA

VAULT

SynRG
ARTS & WELLNESS

THE DAVIS enterprise

DOS COYOTES
BORDER CAFÉ

Unitrans
UC DAVIS

T-Mobile

verizon
Z WIRELESS | Premium Wireless Retailer

yolo
HOSPICE

Yolo County SPCA

We appreciate your support!

New Member Spotlight

These companies and individuals made an investment in the community. Please consider using their services.

Land Home Financial
222 D Street, Davis, CA 95616
mortgage.lhfs.com
Land Home Financial knows that choice equals flexibility. They offer a wide range of specialized loan programs to try and meet each borrower's home financing needs. Land Home's mission is to provide diversified funding options and consistent, superior, personalized service to our clients and partners.

Martinez Bookkeeping Services
3531 Koso Street, Davis, CA
916-229-8012
davisaccountant.com
If you're looking for an accountant in Davis, speak with one of the friendly professionals at Martinez Bookkeeping Services. They are trained and equipped to help with your financial documents. Saving you time and providing the expertise you need.

Erreco Strategies, LLC
P.O. Box 4583, Davis, CA 95617
530-320-3459
errecostrategies.com
Erreco Strategies provides companies with strategic consultation in business management and marketing. From start-ups to established companies, and nonprofits to governmental agencies. Erreco Strategies has a solution to fit your business challenge.

Yoursphere & Connectu Media
231 G Street, Davis, CA 95616
888-905-9898
connectumedia.com
Connectu not only benefits your organization by providing you with your own app, but adds additional value to your members or clients. No more hassles trying to dig through emails to find important messages. With Connectu, your clients will be alerted to important information and news and best of all, they can use it for free.

Round Table Pizza
2151 Cowell Blvd, Suite A, Davis, CA 95616
530-753-1883
roundtablepizza.com/rtp/
At Round Table, they have taken pride in creating high quality, innovative pizzas for over 51 years. They stand for freshness, innovation, and craveable flavors in everything they serve. Their commitment to quality and authenticity is why they call themselves "The Last Honest Pizza."

Firehouse Subs #1227
212 F Street Davis, CA 95616
locations.firehousesubs.com
Firehouse Subs offers tasty hot subs and submarine sandwiches made with premium meats and cheeses, steamed to perfection, then piled high on a toasted sub roll. Their mission is to provide flavorful food, heartfelt service, and public safety.

New Member Spotlight

These companies and individuals made an investment in the community. Please consider using their services.

T. Kear Transportation Planning and Management, Inc.
2838 Zamora Lane, Davis, CA 95618
916-340-4811
tkearinc.com
T. Kear Transportation Planning and Management, Inc. is a California corporation with expertise in trasportation planning, traffic engineering, and transportation air quality policy and planning. They are the only small local firm that integrates traffic forecasting and traffic impact analysis, enabling smooth project coordination and fast delivery.

Yolo Eats, Inc.
1059 Court St. Suite 112, Woodland, CA 95695
530-650-5419
yoloeats.com
Yolo Eats focuses on providing Yolo County with a collection of unique dining and event experiences that create a sense of both escape, fun and timelessness. Their restaurant brands cover broad categories from Latin fusion to California comfort and our events range from four-star fundraisers to "dawn-til-dusk" bar-b-ques. They are poised to continue with opening new installations in each of the major metropolitan locales in Yolo County.

True North Rolf
2659 Portage Bay East #10, Davis, CA 95616
775-443-8500
truenorthrolf.com
The Rolf Series' goal is the physical and emotional evolution of an individual through the lengthening and integration of the body. Lesa has helped many people discover how Structural Integration can dramatically enhance their posture and movement possibilities, allowing them to function with greater ease and awareness. Structural Integration is a powerful combination of manual therapy and movement which may be complemented by Acupuncture, Osteopathy, Yoga, Chiropractic, Pilates and other disciplines.

Presidio Companies
1011 10th Street, Sacramento, CA 95814
presidioco.com

Cleek for Congress
Orland, CA 95963
888-285-4874
cleekforcongress.com
N. Eugene Cleek, M.D. is the Medical Director of the Enloe Hospital Trauma and Emergency Surgery Program in Chico, California. He established his own medical practice and spent four years training surgeons in Cameroon, Africa. Also, he is a small businessman harvesting almonds, olives, oranges, and walnuts. Dr. Cleek has been married to his wife Laurel for 38 years and has five children.

Solar Roof Dynamics
1615 5th St. Suite B, Davis, CA 95616
530-564-7054
solarroofdynamics.com
Solar Roof Dynamics is a premier distributor of solar roofing products in Central and Northern California. Combining extensive solar and roofing expertise, a strong commitment to innovation, and industry-leading products and services, they help roofing contractors integrate solar into their business quickly and easily so their customers can enjoy the best possible solar installation.

R2 Property
4614 2nd St #1, Davis, CA 95618
530-867-1242
R2 Property
R2 Property is a real estate business focused on thoughtfully acquiring, improving and operating boutique commercial as well as multifamily residential properties. They have over 40 years of real estate experience in Davis, and have deep roots in the community and university. R2 Property is a CalBRE licensed broker.

Foundation Support of CA
606 Peña Drive Suite 700, Davis, CA 95618
877-595-8441
foundationsupportofca.com
Foundation Support of CA is an expert foundation repair contractor serving throughout the Northern California Area. They provide high quality foundation repair, concrete lifting and leveling, and earthquake retrofitting services for all commercial properties.

New Member Spotlight

These companies and individuals made an investment in the community. Please consider using their services.

California Connections Academy
580 N. Wilma Avenue, Ripon, CA 95366
209-253-1208
connectionsacademy.com
California Connections Academy is an online charter school that serves students in grades K-12. As a tuition-free online school, they bring a fully accredited public edcation directly in the homes of students. This network gives students who need and alternative to the traditional classroom the flexibility to learn from home and enjoy a well-rounded student experience.

SizzlPix.com LLC
234 Broken Circle, Davis, CA 95618
408-455-2780
sizzlpix.com
Dazzle visitors to your home, office, or gallery with your own best photography! SizzlPix.com prints photos at 5k ultra-high defintion resolution, capturing every detail of a split-second moment in time. SizzlPix are not merely printed upon the surface of paper or cloth, but are actually infused to a durable, lightweight, metal base. Order a photo today to see and appreciate the stunning detail and life-like brilliance of SizzlPix!

ME Communications
P.O. Box 340692, Sacramento, CA 95834
916-538-1113
me-comm.com
ME communications is a small firm specializing in media relations, marketing, and events. They combine the proven experience of larger PR and marketing firms with the flexibility and creativity of a boutique agency. At ME Communications they will help you define what you do, market your services, and promote your company.

Sierra Energy
221 First Street Davis, CA 95616
(530) 759-9827
sierraenergycorp.com
Sierra Energy is a waste gasification and renewable energy company committed to bringing technology to the forefront to forge a path forward to a zero-waste future. This efficient and scalable gasifier transforms nearly any form of waste into clean renewable energy.

Jason Heise, CFP
3 Waters Park Drive, Suite 115, San Mateo, CA 94403
650-573-8525
sgc-financial.com
SGC has provided personalized solutions for individuals and business owners since 1950. SGC Financial and Insurance Services is a comprehensive financial services firm committed to helping their clients improve their long-term financial success. They offer a wide range of quality financial products and the advice and expertise of some of the best financial professionals in the industry.

Meissner Joseph & Palley
712 Main St, Suite 101, Woodland, CA 95695
916-920-5983
lawofficeinc.com
Meissner Joseph & Palley's firm was established in 1979 and focuses in the area of business, estate planning, real estate, probate and the related tax aspects. They have a team of experienced professionals with a high degree of integrity and work ethic. They take pride in providing responsive service in a cost effective manner.

The Vault
225 G Street, Davis, CA 95616
530-753-7775
The Vault
The Vault, a brand new skate boutique, sells men's and women's clothing, skateboards, snowboards, sunglasses and shoes from all of the hottest brands. The Vault guarantees the lowest price on all products that they sell, including big names like Nike, Adidas, Converse, Burton, Volcom and Electric, as well as smaller up and coming brands like Dark Seas, Bohnam, and Welcome. They also carry eclectic items like shaving supplies, mustache wax, candles, knives, and jewelry.

Yvonne Clinton Piano Studio
530-753-1711
Contact Yvonne Clinton if you or a friend is interested in piano lessons! She is located in Central Davis and practices the Suzuki method in her music lessons.

2015 Board of Directors

Tamiko Gaines, Vice Chair
HM.CLAUSE

Diane Archer, Treasurer
Tandem Properties

Justin Lowenthal, Secretary-Legal Counsel
Lowenthal, APC

Jennifer Nitzkowski, Immediate Past Chair
Carbahal & Company

Gregg Herrington
Yackzan Group, Inc.

Mabel Salon
UC Davis Govt. & Community Relations

Rebecca Brandt
PG&E

William "Doby" Fleeman
Davis Ace Hardware

Christina Horne
Brooks Painting, Inc.

Jane Millett
First Northern Bank

Jason Taormino
Coldwell Banker - Doug Arnold Real Estate

Susan Kirby
Da Vinci Charter Academy

Carolyn Stiver
Edward Jones Investments

Jay Errecarte
SunWest Foods, Inc.

Joe DiNunzio
Davis Roots

2015 Ambassador Committee

Claire Tauzer
Sola Bee Farms
George Barden
New York Life
Amy Bernauer
A Grand Affair
Jessica Chin Foo
Putah Creek Winery
Matthew Crider
Crider Law
Bianca Filak
First Northern Bank
Randii MacNear
Davis Farmers Market
Amanda Mason
Lyon Real Estate
Crystal Masuda
Seasons Restaurant
Paul Romo
Impact Financial Advisors
Kaylin Street
Tandem Properties
Marc Thompson
Mason McDuffie
Aaron Wedra
The Davis Enterprise
Raul Zamora
Z1 Properties

DCOC Staff Members

Christina Blackman
CEO

Emily Ziser
Director, Membership Services

Bobbi Vaughn
Marketing and CEO Administrator

Adriana Garcia, Kaitlin Owyang, Maya Lawton, Taylor Schmidman, Vincent Wang,

Office Interns

Final Notes

Have you updated your contact information on the DCOC portal lately? If you haven't, you can do so online using your login information.
For assistance, call the office at (530) 756-5160.

Take advantage of the Resource Lobby! Use the space available for promotional materials such as business cards, brochures, or pamphlets. If your business or organization has an upcoming event, post flyers in our window to market to visitors and locals.

Do you know about your yearly member perks? Reserve our Conference Room for up to eight hours for free or schedule four promotional e-blasts to reach all of the Chamber's subscribers! For more information, contact Bobbi at (530) 756-5160 or communications@davischamber.com.

CARBAHAL
&
COMPANY
An Accountancy Corporation