



2019 Government Affairs Accomplishment

LAND USE RESTRICTIONS

The Davis Chamber of Commerce won a key victory when the Davis City Council unanimously approved a proposal to remove onerous land use size restrictions on several sites within the Target shopping center, thus providing opportunities to attract new businesses to the city.

Overview:

In 2006, the size limitations were put into place in order to reduce any potential negative impacts to the downtown core from the Target store and other larger companies opening at the shopping center. Since that time, city officials and others have closely monitored any potential impacts in the downtown business core and determined that no significant negative impacts occurred. City officials and the Chamber agree that these regulations are outdated and unnecessary.

Chamber Support

The Chamber has a long history of supporting measures that improve opportunities for economic development and reducing unnecessary regulations that hamper the ability to attract new businesses.

City staff and representatives for the owner indicate that at least three businesses are interested in leasing those spaces if the limitations were removed. The Chamber believes that eliminating the size restrictions will provide enough flexibility to attract businesses and eliminate the number of long-term vacancies that currently exist.

Council Vote

With its unanimous vote, the City Council made clear that removing these types of regulations are good for business and will improve the city tax base. Hopefully, this is a sign that the council will look favorably on other economic development projects and remove similar barriers to business expansion. The Chamber looks forward to working cooperatively with the city council and its staff on future issues that impact the business community.

For more information about this or other government affairs issues, contact **Executive Director Cory Koehler** at (530) 756-5160 or ckoehler@davischamber.com.

Formed in 1905, the Davis Chamber of Commerce is a membership organization with over 500 members whose mission is to promote, support, and advocate for the general economic vitality of our membership and the quality of life for our community.