



2019 Government Affairs Accomplishment

PAID PARKING PROPOSAL

The Davis Chamber of Commerce and its members celebrated a key victory when the Davis City Council unanimously rejected an initial proposal to install paid parking meters for most of downtown Davis.

Overview:

The original proposal would have converted a third of all public parking in the southeast quadrant of downtown to paid parking, requiring the installation of paid parking meters, the hiring of additional parking enforcement staff and an initial expenditure of over \$700,000.

Chamber Opposition

Chamber members overwhelmingly opposed the concept, especially the implementation of parking meters and voiced their opinions at numerous meetings with elected officials and at the City Council meeting. Business owners, especially those in downtown Davis, argued that the proposal would deter customers from visiting and shopping downtown.

In addition to the testimony, the Davis Chamber of Commerce sent a letter to the City Council asking that it revise the proposal offered by a consulting firm. The letter highlighted the Chamber's opposition and challenged many of the assumptions made in the consultant's report.

Council Decision

After opposition from the Chamber, the City Council approved a scaled-down version of paid parking in downtown Davis that does not include individual meters for on-street parking but does convert three downtown lots from free to paid parking. The Chamber believes its work on this issue will result in a more vibrant and prosperous downtown experience for business owners and their customers. In addition, the Chamber looks forward to working cooperatively with the city council on future issues that impact the business community.

For more information about this or other government affairs issues, contact Executive Director Cory Koehler at (530) 756-5160 or ckoehler@davischamber.com.

Formed in 1905, the Davis Chamber of Commerce is a membership organization with over 500 members whose mission is to promote, support, and advocate for the general economic vitality of our membership and the quality of life for our community.