The mission of the Davis Chamber of Commerce is to promote, support, and advocate the general economic vitality of its membership and the quality of life for the community.
### Calendar of Events

*Detailed event information is available online at davischamber.com*

<table>
<thead>
<tr>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
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<tbody>
<tr>
<td><strong>Wednesday, April 4</strong></td>
<td><strong>Wednesday, May 2</strong></td>
<td><strong>Thursday, June 21</strong></td>
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<tr>
<td>Community Luncheon</td>
<td>Community Luncheon</td>
<td>Evening Social</td>
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<tr>
<td>11:30 am–1:00 pm</td>
<td>11:30 am–1:00 pm</td>
<td>5:00 pm–6:30 pm</td>
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<tr>
<td>Sponsored by:</td>
<td>Sponsored by:</td>
<td>Sponsored by:</td>
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<tr>
<td>Your Home Nursing</td>
<td>El Macero</td>
<td>Brooks Painting</td>
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<tr>
<td><strong>Thursday, April 12</strong></td>
<td><strong>Thursday, May 17</strong></td>
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<tr>
<td>Davis NEXT!</td>
<td>Celebrate Davis</td>
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<tr>
<td>8:30 am–9:30 am</td>
<td>4:30 pm–9:00 pm</td>
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<tr>
<td>Sponsored by:</td>
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<td>Holiday Inn Express</td>
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<td><strong>Thursday, April 19</strong></td>
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<tr>
<td>Evening Social</td>
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<td>5:00 pm–6:30 pm</td>
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<td>Sponsored by:</td>
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<td>Dignity Health</td>
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<tr>
<td><strong>Thursday, April 26</strong></td>
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<tr>
<td>Ribbon Cutting</td>
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<tr>
<td>Davis Pedals</td>
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<td>5:00 pm–5:30 pm</td>
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<td>E Street Plaza</td>
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*The chamber will be closed on May 28th.*

### Save the Date!

**Discover Davis 2018** is expected to be bigger and better than ever as this year, we are partnering with UC Davis Alumni Association on Pajamarino!

**Save the date!**

**OCTOBER 12, 2018**

Check out our new logo!

### Community Luncheons

Earlier this year, we sent a follow up survey requesting feedback on topics of interest that you, our member, would like to hear at an upcoming chamber luncheon. Here is the list of upcoming luncheons scheduled based on your feedback:

**April 4th**
Human Resources - Finding and Retaining Talent  
Guest Speaker: Christine Ditto  
Sponsor: Your Home Nursing  
El Macero Country Club - 11:30am - 1:15pm  
Caterer: Dos Coyotes

**May 2nd**
Motivating Employees  
Guest Speaker: Dignity Health/Engage! Strategies & Davis Pedals  
Sponsor: El Macero Country Club  
El Macero Country Club - 11:30am - 1:15pm  
Caterer: KetMoRee

To learn more or purchase tickets, visit davischamber.com
Dear Chamber Members,

There are several ways in which the City is currently focusing attention and resources on our downtown and some of the initiatives will benefit greatly from your participation.

- Dresbach Hunt Boyer Mansion will become home to Police Department and other City staff. Renovation is underway and staff will be moving in as early as April. This will include Police officers and staff from the City Managers office. The home will continue to host activities and events to support business, entrepreneurs and start-ups. Davis Roots, Start-up Grind, and the Sacramento Entrepreneurship Academy all have events in the near future.
- 3rd Street Improvements continue. The underground elements have been completed and the surface improvements will begin as early as April.
- Tim Spencer Alley Reconstruction is open for bids on March 15 and the project calls for replacing the water main, lining the sanitary sewer and replacing the asphalt with concrete paving. Construction is expected to start in May and end in September with total closure of the alley during that time.
- 2nd Street frontage work at G Street has been planned but bids exceeded funds allocated. It is now an additional alternative of the Tim Spencer Alley project with bids being accepted along with that project.
- Downtown Davis Plan is a core area specific plan which has been undertaken by the City and together we will create a 2040 Vision for Downtown Davis.

Throughout this planning process, community participation will be key in shaping future decisions. We will create a guide for long term development and infrastructure. We will evaluate existing development policies, codes and guidelines, and address recurring challenges to the development process. We will consider the many elements that can enhance quality of life in Davis. Visit our web site and sign up to receive notifications of upcoming opportunity to join the conversation. Downtown Davis Plan.

Diane Parro, Chief Innovation Officer

With the economy continuing to make strides and more jobs becoming available, it can be difficult to retain your best talent. So what do you do if your company can’t pay the big bucks or offer enticing perks? Start by being creative. There are many small things that can have a big impact to employees and are easy to implement and most importantly, won’t break the bank.

Below are a few tips to help you get started*:

1. Be a role model and help inspire and encourage employees to identify what they are passionate about at work. Perhaps its a project they are eager to work on, or a specific client they would like to work with? Or maybe just the autonomy to do their job their way. Remember, a happy employee is a motivated employee.
2. Be sure to clearly define the organizations/companies mission, vision, strategy and goals and how your employees fit within these. Including employees in crafting these assures that everyone on the team understands their role in contributing to the success of the company. Positive energy motivates everyone.
3. Work individually with employees to create their own development plan. Then be sure to take the time to coach and mentor them to help increase their skills.

For more ideas, join us for our May luncheon where Dignity Health will share some of their best practices for motivating employees.

To purchase tickets, visit www.davischamber.com.

*Forbes.com
A Note From Our Ambassadors

Davis Chamber of Commerce serves to create and promote synergy in our community. We assist the chamber in promoting popular events, such as monthly luncheons and socials that provides networking opportunities the business community, the city, our schools and many wonderful organizations and non-profits. If our figurative chamber actually possessed a great stone arch, then an emblem of partnership would be chiseled into the capstone.

This year, we at the chamber are particularly interested in cultivating economic vitality through membership recruitment. If your favorite businesses and organizations aren’t currently chamber members, considering inviting them to send a staff member to one of our free monthly socials where they will receive a warm welcome from chamber staff, board members and ambassadors. Our events calendar can be found at www.davischamber.com.

Along with our growing membership, we have continued to grow our ambassador committee! We would like to give a shout-out to our newest recruits, Michael Manning of Michael Manning Wellness Consulting, Jessica Heiser of Royal Guest Hotels, Jill Moss of Soroptimist of Greater Davis, Caryn DeMoura of FIT House and Julio Paniagua of STITCHET. We commend their commitment and high-level of involvement!

Ambassadorship is an honor that offers growth for one’s business and self through high-visibility and commitment to service. Are you a member of the Davis Chamber? Would you or someone you work with make a good ambassador? Applications are available at our downtown office where staff are happy to discuss the opportunity.

Here’s to our chamber’s continued growth and vitality. May it continue to rise the tide for all involved.

Aaron Wedra, Co-Chair
Davis Chamber of Commerce
Ambassador Committee
Advertise
With the Davis Chamber of Commerce

E-BLASTS

- The Davis Chamber of Commerce e-blasts are sent to over 1,850 subscribers and maintain above industry standard open and click-through rates.
- Highlight events, promotions, employment opportunities, and more!
- Pricing is per e-blast. Limit one e-blast per member per quarter.

<table>
<thead>
<tr>
<th>Level of design assistance*</th>
<th>The DIY</th>
<th>The Assist</th>
<th>The Works</th>
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<td>$150</td>
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* For more information, click here for our e-blast policy and guidelines handout or contact us.

NEWSLETTER

- The Davis Chamber of Commerce newsletter is sent quarterly in January, April, July, and October.
- In addition to being sent to over 1,850 e-blast subscribers, the newsletter is posted to our facebook, twitter, and website.
- Pricing is per issue.

<table>
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<th>Front Page*</th>
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<td>$50</td>
<td>3 Front, 4 Interior</td>
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</tbody>
</table>

*Front Page advertising reserved for annual sponsors.

WEBSITE

- The Davis Chamber of Commerce website consistently receives 9,000 to 10,000 pageviews per month!
- Highlight your business on one of the more frequently visited pages: homepage, directory homepage, or events homepage.
- Pricing is per month. Only two advertisers per page, per month.

<table>
<thead>
<tr>
<th></th>
<th>Homepage</th>
<th>Directory Homepage</th>
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</tr>
</tbody>
</table>

For more information, contact us at (530) 756-5160 or email hclaus@davischamber.com
Chamber Photo Gallery

2018 Installation Gala - Stormtroopers getting ready for the big night!

Job Readiness Fair - Ken’s Bike-Ski-Board shares information with students on career opportunities.

January community luncheon with Taylor Byley Sponsored by Yolo FCU.

Celebrating Edward Jones, Jen Kukis in January for a ribbon cutting at her new office on 4th St.

February Evening Social at Woodstocks! Great pizza as always!

February community luncheon learning about the latest on economic development, sponsored by Cushman Wakefield.

Check Facebook for more photos!
The Capital Region SBDC is the leader in providing access to capital for small business owners and entrepreneurs. Our experienced Business Advisors give you the tools and guidance needed to improve your business and grow your bottom line. With direct and personalized business assistance to entrepreneurs through one-on-one consulting as well as satellite offices in eight counties across our marketplace. The Capital Region SBDC offers easy access to professional consulting in all aspects of small business management.

For more information, visit capitalregionsbdc.com.

Get Help from the SBDC

One of the greatest benefits of chamber membership are the many networking options available. Socials are a fun and easy way to meet interesting people, get to know your chamber staff and volunteers, and make the most of your chamber membership. Stay up-to-date on all of our events on the online calendar!

Attendees run the gamut from interested residents, to other business owners, to chamber board members and ambassadors, to UC Davis and City of Davis officials.

Come to a Social!

Want to get more views, likes, and shares on your social media posts? Tag the Davis Chamber of Commerce!

We like and share posts that we’re tagged in, and encourage you to do the same! With over 1,100 followers on our Facebook page alone, this is an easy way to put your business in front of more Davis residents.

Don’t forget to follow us on Instagram and Twitter, too! If you’re a chamber member, we’re already following you!

#davischamberofcommerce @davischamber

Increase Your Social Media Presence

Another great evening social in March at the Best Western Palm Court Hotel hosted by Royal Guest Hotels!

A very informative community luncheon presented by the City of Davis and sponsored by SwimAmerica.

Celebrating with a ribbon cutting for Engage3 on their new offices located on 2nd Street.
New Member Spotlight

All Good Wellness
325 G Street Davis, CA 95616
allgooddavis.com

Edward Jones - Peter Jensen VI
1340 E. Covell Blvd, Suite 108 Davis, CA 95616
(530) 753-9244

Higgins Team at GoodHome Group RE/MAX Gold
334 Madison Pl Davis, CA 95618
(530) 574-3329
higginsHomeSearch.com

Judy Higgerson
(831) 595-5558

Carlo G. Castro, O.D.
635 Anderson Road, Suite 1 Davis, CA 95616
(530) 756-5040
medvistech.com

Cindy Pickett for Davis School Board
3814 Vistosa Court Davis, CA 95618
(530) 574-5500
cindypickett.com

Davis Home Trends
2300 5th Street Davis, CA 95618
(530) 756-4187
davishometrends.com

Davis Import & Domestic Auto Service
638 Cantrill Drive, Suite G Davis, CA 95618
(530) 297-6600
davisimportautoservice.com

Davis Pedals
604 Third Street Davis, CA 95616
(530) 848-4471
davispedals.com

Davis Wrestling
PO Box 4405 Davis, CA 95617

Decipher College Consulting
2516 Bates Drive Davis, CA 95618
(510) 299-4920
deciphercollegeconsulting.com

Deos Law, PC
770 L Street Ste. 950 Sacramento, CA 95616
(916) 442-4442
deoslaw.com

Downey Brand
621 Capitol Mall, 18th Floor Sacramento, CA 95814
(916) 520-5342
downeybrand.com

F Street Dispensary
Davis, CA 95616
(530) 574-3147
416fsd.com

Illumination Vacations
2050 5th Street Davis, CA 95616
(530) 298-6992
illuminationvacations.com

Jeff Reisig
301 Second Street Woodland, CA 95695
(530) 666-8180
yolocounty.org/index.aspx?page=510

Linda Deos for City Council
Davis, CA 95616
(916) 296-8348

Listen-ink
9075 Old Davis Road Davis, CA 95616
(530) 400-9376

Paychex
120 Iron Point Road Folsom, CA 95630
(916) 983-0303
paychex.com

Poland Chiropratic
635 Anderson Rd, Suite 14 Davis, CA 95616
(530) 564-4192
polandchiro.com

REM Salon
803 2nd Street, Suite F Davis, CA 95616
(707) 365-1770
remnorthamerica.com

Rodan and Fields Skincare Consultant - Kaitlin Gotfried
Davis, CA 95616
kaitlingotfried.myrandf.com

St. James School
1215 B Street Davis, CA 95616
(530) 756-3946
sjsdavis.com

Valley Clean Energy
23 Russell Blvd Davis, CA 95616
(510) 285-6763
valleycleanenergy.org

Focused Path Coaching
709 Barcelona Ave Davis, CA 95616
(530) 867-3197
focusedpathcoaching.com

Get Fit Davis
2795 2nd Street Davis, CA 95618
(530) 759-7746
getfitdavis.com

Kaia Fit Davis
417 Mace Blvd Davis, CA 95618
(916) 284-4735

Veale Outdoor Advertising
2800 Cleveland Ave, Suite 2A Santa Rosa, CA 95403
(707) 575-3752
2018 Board of Directors

Rob White, Chair
Sierra Energy

Carolyn Stiver, Vice Chair
Edward Jones Investments

Joe DiNunzio, 2nd Vice Chair
Davis Roots

Susan Kirby, Treasurer
Da Vinci Charter Academy

Nichole Arnold, Secretary
Mother and Baby Source

Jason Taormino, Immediate Past Chair
West Davis Active Adult Community

Will Arnold
City of Davis/City Council

William “Bill” Alger
El Macero Country Club

Bryan Belden
Sutter Davis Hospital Foundation

Gerrit Buddingh
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P G & E

Bruce Colby
Davis Joint Unified School District

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MEF Consulting

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Nancy Hannell
The Davis Enterprise

Don Palm
Sacramento City College

Ted Parks
Woodstocks Pizza

Trevor Warren
AGR Partners

Dr. Sang Tran
Varsity Dentistry

Mabel Salon
UC Davis Govt & Comm Relations

Lorne Silverstein
Silver Solar & Integrate

Steven Willhoff
Carbahal & Company

2018 Ambassador Committee

Aaron Wedra, Co-Chair
The Bike Campaign

Meredith Chalfant- Roberts, Co-Chair
Sierra Energy

George Barden
New York Life

Katie Curen
Dignity Health

Caryn DeMoura
FIT House Davis

Bianca Filak
First Northern Bank

Jessica Heiser
Royal Guest Hotels

Jaime Heppler
UC Davis

Brianne Maloney
Royal Guest Hotels

Michael Manning
Wellness

Amanda Mason
Lyon Real Estate

Jill Moss
Soroptimist of Greater Davis

Julio Paniagua
STITCHET

Paul Romo
Impact Financial Advisors

Kaylin Street
Tandem Properties

Claire Tauzer
Sola Bee Farms

Emily Ziser
Carbahal & Company

DAVIS
CHAMBER OF
COMMERCE
CULTIVATING LOCAL PROSPERITY

Chamber Staff

Christina Blackman
Chief Executive Officer

Holly Claus
Director of Marketing and Events

Bobbi Vaughn
Membership and Office Administrator

Stephanie Chang, Rolland Caulkins, Chris Carr

Office Interns

Follow us on Social Media!
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CHAIRMAN LEVEL

PARTNER LEVEL

DIRECTOR LEVEL