Message from the Board Chair

At the Davis Chamber’s annual Installation Gala in January, I had the distinct pleasure of becoming the Chamber’s 2013 Board Chair. I was passed the torch from outgoing Chair, Rose Cholewinski, and look forward to my new role serving Davis’ business community. This is a year of incredible potential for your Chamber, which is in excellent financial health and engaged in many exciting projects benefiting local businesses and our entire community.

One such initiative is DSIDE – Designing a Sustainable & Innovative Davis Economy. DSIDE is a public-private partnership between the City of Davis, Davis Chamber of Commerce, Yolo County, UC Davis, and private industry. DSIDE’s mission is to promote long-term economic vitality that protects and enhances our community's high quality of life. This year, DSIDE is organizing a delegation of Yolo County leaders to meet with policymakers in Washington, DC in advance of April’s Cap-to-Cap event.

Cap-to-Cap has been organized by the Sacramento Metro Chamber for over 40 years and is the largest chamber of commerce program of its kind in the nation. It is an incredible opportunity to advocate for our region’s fair share of federal resources. Our Yolo County delegation will address local priorities including transportation infrastructure and water resources, and increase cooperation among local governments and stakeholders.

In addition to our economic development and government relations efforts, the Chamber is also excited to offer a full slate of events. Our Morning and Evening Socials are as popular as ever and our Lunch & Learn workshop series offers in-depth information of real value to members.

There’s always something great going on at your Chamber and on May 16th we’re excited to bring you Celebrate Davis at Community Park. We hope you’ll join us for an evening of food, fireworks, festivities and vendors. Swing by the Chamber’s booth – we’ll look forward to seeing you there.

Gregg Herrington
Chairman, Board of Directors
President, Yackzan Group

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Celebrate Davis 2013

The Davis Chamber Presents…

10th Annual

The Davis Chamber Presents…

10th Annual

Thursday, May 16th
Community Park
4:30pm – 9:00pm
Fireworks at 9:00pm

Reserve your sponsorship or booth by May 3rd at DavisChamber.com/cd

Need a business loan?
We have money to lend.

FIRST NORTHERN BANK
Davis Financial Center
434 Second Street • (530) 756-7500
www.thatismybank.com
Member FDIC
Health Insurance Open Enrollment

April is open enrollment month for health insurance plans offered by Health Net and Western Health Advantage to members of the Chamber and their eligible employees. Please contact Donald Kessler, our broker, for plan and rate information either by phone (530-756-9477) or e-mail dpkessler@jps.net.

Chamber Event Calendar

Detailed event information is always online at DavisChamber.com

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<td>Hyatt Place UC Davis</td>
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<td>5:00pm – 6:30pm</td>
<td>7:30am – 9:00am</td>
<td>“Business of the Year Award”</td>
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<td>Thursday, May 16th</td>
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<td>10th Annual Celebrate Davis</td>
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<td>Friday, May 17th</td>
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2013 Annual Sponsors – Executive Level

- Mortgage Resource Network
- Woodland Healthcare
- Comstock Mortgage
- Davis Medical Office 530.756.2364
Coro Fellows at the Davis Chamber

A partnership between the Coro Center for Civic Leadership and the Davis Chamber of Commerce has placed two Fellows from the Coro Fellows Program in Public Affairs with the Chamber over a 12-week span. The Fellows have worked specifically with the Chamber’s Economic Development Committee on compiling the data necessary to develop a narrative describing Davis’ emerging Tech industry over the last decade.

The Fellows have also started compiling a comprehensive Davis “Fee Pile”. A Fee Pile is a list of costs a business will incur to set up shop in Davis, as well as what it will cost a business to grow in Davis. Generating this list will provide certainty for businesses relocating to Davis. Both projects are part of a larger effort to attract more businesses to Davis, and to help them grow and thrive here. Although these projects are very large in scope, the Fellows have made great progress in assisting the Chamber with these two very important initiatives.

Earlier this year, Fellow Dulce Galicia assisted the Chamber. Dulce is a San Francisco native and graduate of Mills College who worked for a non-profit doing community development work in Richmond, CA. Currently working with the Chamber is Dwight Smith, who was born and raised in Davis. Dwight attended UC Davis and received a degree in Community and Regional Development while playing football for UC Davis. He has always been active in giving back to the community through educational outreach and sports mentorship, and is happy to return home to assist the Chamber.

2013 Annual Sponsors – Chairman Level

Chamber Renovation

In mid-February, Chamber staff packed up their belongings and temporarily relocated down the street. The reason for the move - the Chamber offices at 604 Third Street were in need of a serious retrofit.

We’re excited to announce the work is nearly done and the Chamber will be reopening at 604 Third Street on April 16th in this completely transformed space. What was once aesthetically dated, energy-wasting, and poorly configured, will be an incredibly inviting and functional visitor center, professional offices, and a modern conference room available free for members and for a fee to the public.

A ribbon-cutting ceremony and open house is being planned for May, with more details forthcoming. After the dust has settled, we look forward to inviting the community to experience the newly renovated Davis Chamber of Commerce!

DSIDE

The Chamber’s DSIDE committee is leading a local delegation of business leaders, elected officials, and community representatives to Washington, DC in conjunction with the Sacramento Metro Chamber’s Cap-to-Cap trip. Local leaders will focus on ‘Research to Jobs’. The discussions will include identifying potential sources for more research funding, highlighting the Davis innovation and entrepreneur ecosystem, and providing details about Davis’ agricultural conservation and sustainability efforts.

The local delegation is meeting with the White House, federal agencies, and elected officials to discuss opportunities specific to Davis and Yolo County. Metro Chamber’s annual Cap-to-Cap program continues to be the largest lobbying effort of its kind in the nation with 300 participants. Team policy papers and a summary of the top priority issues are available online at MetroChamber.org/CaptoCap.
New Member Spotlight

These companies and individuals made an investment in the community, please consider using their services.

**Davis Adult School**
315 W. Fourteenth Street | Davis, CA 95616
(530) 757-5380
djusd.k12.ca.us/AdultSchool

Davis Adult School, part of the Davis Joint Unified School District, teaches non-credit day and evening classes in arts, crafts, computers, cooking, English as a second language, fitness, health, dance, foreign languages, gardening & home landscape, high school subjects, parent education, becoming a Notary Public, programs for adults with developmental disabilities, and programs for older adults.

**The New Home Company**
1891 E. Roseville Parkway | Roseville, CA 95661
(916) 771-2223
TheNewHomeCompany.com

Larry Webb, Joseph Davis, Wayne Stelmar and Tom Redwitz; together and separately, throughout their lives and careers, they have helped build the best ways of living. The communities they have created are some of the most successful, exceptionally designed, and highly recognized communities in California and around the world. Now, they are rebuilding homebuilding, right down to how homes are designed, sold and lived-in. Alone among all other builders, The New Home Company is able to harness its wealth of relationships within the industry, and realize its vision for how people live today.

**Cal Aggie Alumni Association**
One Shields Avenue | Davis, CA 95616
(530) 752-0286
Alumni.UCDavis.edu

In 1918, around 100 University Farm alumni and students congregated on Picnic Day to stay in touch with each other and the campus. They organized what was later to become the Cal Aggie Alumni Association. Today, the alumni association has grown to more than 32,000 dues-paying members who take pride in UC Davis and, like the pioneers of 1918, want to maintain their ties with the university. The alumni association's mission is to enrich the lives of alumni, students, families and friends worldwide, and develop lifelong ambassadors for UC Davis.

**Miles Treaster & Associates**
3480 Industrial Blvd #100 | West Sacramento, CA 95691
(916) 373-1800
MTAoffice.com

Miles Treaster & Associates began in 1958 as Treaster & Green. Lamar Treaster and Ray Green provided residential interior design to the high society of Sacramento. Business Journals A+ Employers Employee Choice Awards acknowledged MTA as one of the best places to work and to do business with in Sacramento. MTA is a full-service dealer providing superior services from start to finish with integrity and honesty. MTA's project list includes The Davis Chamber of Commerce, many of Sacramento’s oldest and largest businesses, as well as companies new in business and/or new to the Sacramento area.

**Sycamore Lane Apartments**
614 Sycamore Lane | Davis, CA 95616
(530) 756-4186
SycamoreLaneDavis.com

Sycamore Lane Apartments is located across the street from UC Davis and was completely renovated in 2006. Our residents think that our increased energy efficiency and soundproofing are a great result of the recent renovations. Another common comment is that management is friendly and responsive and that maintenance is quick to fix problems reported by residents.

**Get Fit Davis**
2795 Second Street | Davis, CA 95618
(530) 759-7746
GetFitDavis.com

Get Fit Davis has recently taken over Peak Performance Health Club. Their gym offers many services to help you reach your fitness goals, which include: friendly staff, personal trainers, free towel service, free child care, and over 50 free exercise classes per week to suit every level of fitness. They offer special membership discount to Davis Aquatic Masters & El Macero Country Club’s Lap Pool. They also offer reduced rates for companies with a corporate account, and UC Davis staff and students.

**North Valley Bank**
630 Main Street | Woodland, CA 95696
(530) 668-4464
NOVB.com

Since 1973, North Valley Bank has become the largest community bank in Shasta and Trinity Counties. In 2000, that market was expanded by the acquisition of Six Rivers Bank, which serves Del Norte, Humboldt, and Mendocino Counties. In August of 2004, this five-county area was again expanded when North Valley Bank acquired Yolo Community Bank, adding locations in Roseville and Woodland. Santa Rosa followed in April 2005. Currently, North Valley Bank has 24 banking locations throughout Northern California. As North Valley Bank continues to grow, we understand that our growth depends on creating synergy by partnering with families, businesses, and communities.

**Make it Happen! Coaching & Consulting**
(530) 400-4464
LoriWalters123@aol.com
CoachLWalters.com

Lori Walters is an ICF Certified Coach, a Licensed Seminar Leader and on the faculty of the highly acclaimed and internationally recognized Academy for Coaching Excellence, based in Sacramento, California. She is the owner of Make It Happen! Coaching and Consulting, and has partnered with Taylor Protocols. She offers one-on-one coaching, group coaching, as well as customized workshops in leadership development and successful team building for companies, small businesses, and non-profit and community organizations.

**Nishi Gateway LLC**

Brian Horsfield - Individual
These companies and individuals made an investment in the community, please consider using their services.

**Nossaman LLP**  
621 Capitol Mall, 25th Floor | Sacramento, CA 95814  
(916) 442-8888  
Nossaman.com  
Nossaman is an innovative law firm working on cutting-edge issues across seven U.S. offices. From building public infrastructure, managing natural resources, providing healthcare services, and successfully handling high-stakes litigation, to entitling private development, closing real estate deals, protecting your workplace, and advocating for legislative changes, we get you the results you need. Rely on a law firm that understands your business and delivers effective solutions. You define success. Together, we make it happen.

**Plumbers & Pipefitters #447**  
5841 Newman Court | Sacramento, CA 95819  
(916) 457-6596  
AMPCSacramento.com/page/page/2616770.htm  
Local 441 is a member of the United Association of Journeymen and Apprentices of the Plumbing and Pipefitting Industry of the United States and Canada.

**Whole Foods Market**  
500 First Street | Davis, CA 95616  
(530) 750-2266  
WholeFoodsMarket.com/stores/davis  
Whole Foods Market is located at the former Borders site in Davis Commons, the store opened in October of 2012. Whole Foods Market is a dynamic leader in the quality food business. We are a mission-driven company that aims to set the standards of excellence for food retailers. We are building a business in which high standards permeate all aspects of our company. Quality is a state of mind at Whole Foods Market. Our motto — Whole Foods, Whole People, Whole Planet — emphasizes that our vision reaches far beyond just being a food retailer. Our success in fulfilling our vision is measured by customer satisfaction, Team Member excellence and happiness, return on capital investment, improvement in the state of the environment, and local and larger community support.

**TFLG, A Law Corporation**  
202 Cousteau Place, #260 | Davis, CA 95618  
(530) 750-3700  
TFLGlaw.com  
TFLG, A Law Corporation, is a full-service litigation law firm specializing in the representation of Lenders, Loan Servicers and REO Servicers throughout the United States in post-foreclosure actions. Although TFLG was established in 2001 as a residential post-foreclosure eviction law firm, TFLG has expanded its practice to include commercial evictions, real property litigation, specialization in rent-controlled eviction, and representation of creditors in bankruptcy actions. With its team of experienced and aggressive litigators, TFLG continues to expand its client base while also expanding its scope of representation to better serve its Banking clients’ needs in the ever changing field of post-foreclosure real property law.

**The Mirror Group**  
(530) 219-0800  
Judith@TheMirrorGroup.com  
TheMirrorGroup.com  
Judith MacBrine, CPCC, ORSCC, works with government leaders and teams who have difficulties communicating effectively and working collaboratively. Judith brings three decades of experience in California state government and fifteen years of experience coaching individuals and teams. The Mirror Group offers: facilitation services, individual coaching services, team coaching services, and training services.

**SunWest Foods, Inc.**  
1550 Drew Avenue, #150 | Davis, CA 95618  
(530) 758-8550  
SunWestFoods.com  
SunWest Foods was established in 1986 and since then has expanded to include SunNuts, SunWest Wild Rice, and SunWest Organics. The 37 acre SunWest Milling industrial complex in Biggs, CA includes the SunWest Rice mill, the SunWest Wild Rice Processing Facility and the 60,000 Sq. Foot SunWest Specialty Distribution Warehouse. SunWest operations have been rated Superior by the prestigious American Institute of Bakers (AIB) and is an approved supplier for many multi-national food-processing companies purchasing rice and wild rice.

**Davis Community Chorale, Inc.**  
2654 Lafayette Drive | Davis, CA 95618  
(530) 574-8419  
VAPinc.org/Chorale.php  
The Davis Community Chorale is an inclusive community ensemble of about 60 auditioned members that educates and enriches the Greater Davis community through the quality performance of great choral literature. The Chorale’s varied repertoire ranges from Renaissance a cappella pieces to choral works by modern composers accompanied by professional instrumentalists. Our members include small-business owners, professors, students, state workers, engineers, music teachers, and retirees. Each singer chooses to take time out of a busy life to rehearse and perform wonderful music for the community to enjoy. The Chorale is a non-profit organization entirely funded by donations, dues and fundraisers.

**Town Planner Calendars**  
PO Box 188 | Elk Grove, CA 95759  
(916) 217-0106  
http://TownPlanner.com/Davis/CA  
Joyce Carter publishes your local Town Planner Calendar. The Town Planner helps local businesses to promote their services, improve their visibility and expand their customer base. Placing your ad or coupon on your local Town Planner Calendar gives your ad premium placement in your customers’ home, giving you the most impressions of any other form of direct mail advertising and the highest return and proven results.
Chambers for Innovation and Clean Energy

The Davis Chamber proudly announces a new partnership with Chambers for Innovation and Clean Energy (CICE). CICE is a national network of local chambers dedicated to helping their members prosper in the clean energy space. This partnership gives the Davis Chamber exclusive access to information about energy initiatives around the nation, incentives in our area, and connections to leading energy experts that can answer questions about financing, policy developments and new technologies. Additionally, CICE offers dozens of clean energy best practices your business can replicate to save money, attract investment, and increase competitiveness.

Our goal in participating in this new clean energy information hub is to increase our members’ awareness of resources and information available to help your business make better use of clean energy. If you would like us to invite you to future clean energy briefings or share the clean energy resources with you, please contact the Chamber office. To learn more about CICE, visit www.ChambersforInnovation.com.

Recent Chamber Events Photo Album

State of the City Luncheon

Mayor Joe Krovoza speaking at the annual “State of the City” Chamber luncheon on January 8th.

Installation Gala

Presentation of the 2013 Chamber of Commerce Board of Directors at the 108th Annual Installation Gala.

University Retirement Community Evening Social

Ambassador co-chairs Susan Kirby & Carolyn Stiver pose for a picture with Alika Castillo of University Retirement Community.

Angel Eye Care and Family Optometry Ribbon Cutting

Chamber board members & ambassadors celebrate the grand reopening of Angel Eye Care and Family Optometry.
2013 Board of Directors

Gregg Herrington, Chair
Yackzan Group
Jennifer Nitzkowski, Vice Chair
Carbahal & Company
Diane Archer, Treasurer
Tandem Properties
Don Palm, Secretary
Sacramento City College, Davis Center
Rose Cholewinski, Immediate Past Chair
SwimAmerica – Davis
Nancy Hannell, The Davis Enterprise
Kristen Hill, Ink Monkey Graphics
William “Doby” Fleeman, Davis Ace Hardware
Rebecca Brandt, PG&E
Mabel Salon, UC Davis Government & Community Relations
Anthony Johnson, Premier West Bank
Christina Horne, Brooks Painting
Paul Mamoulelis, Woodland Healthcare
Jane Millett, First Northern Bank
Julie Morris, Marrone Bio Innovations
Vera Smith, Wiscombe Funeral Home
Jason Taormino, Coldwell Banker – Doug Arnold Real Estate
Janet Wagner, Sutter Davis Hospital

Chamber Staff

Kemble K. Pope, Executive Director
Grant Nejedlo, Deputy Director
Margaret Wong, Reception/Office Assistant
Jack Garvey Jr., DSIDE Project Manager
Dariya Baydina, Intern
Cecilia Rizzo, Intern
Tessa Nelson, Intern
Michelle McNichol, Intern

2013 Annual Sponsors

2013 Annual Sponsors – Executive Level

Woodland Healthcare – Davis
Mortgage Resource Network Team at Comstock

EXECUTIVE LEVEL

Woodland Healthcare – Davis
Mortgage Resource Network Team at Comstock

CHAIRMAN LEVEL

Davis ACE Hardware
Yolo Federal Credit Union
Our House Restaurant
Brooks Painting, Inc.
Pacific Gas & Electric Company
Tandem Properties
University of California, Davis

PARTNER LEVEL

University Retirement Community
Wiscombe Funeral Home
Yackzan Group
Sutter Davis Hospital
Coldwell Banker Doug Arnold Real Estate
SwimAmerica – Davis
Carbahal & Company
The Davis Graduate
Western Health Advantage
Ink Monkey Graphics
Stonesfair Management
Kaiser Permanente
First Northern Bank
Royal Guest Hotels

2013 Annual Sponsors – Partner Level

Sutter Davis Hospital
A Sutter Health Affiliate
With You. For Life.

Stonesfair Management

First Northern Bank

SwimAmerica

Wiscombe Funeral Home

DOUG ARNOLD REAL ESTATE, INC.
Each Office is Independently Owned and Operated

Royal Guest Hotels

Yackzan Group

Kaiser Permanente

Western Health Advantage

University Retirement Community

An Accountancy Corporation

Carbahal & Company

The Graduate

DOUG ARNOLD REAL ESTATE, INC.
Each Office is Independently Owned and Operated

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