In January, I donned my tuxedo for the Chamber’s Installation Gala to accept the position of Davis Chamber Board Chair for 2013. In mid-May I put on a very different suit to take the hot seat atop the dunk tank at the Chamber’s 10th Annual Celebrate Davis event. Davis was just recognized as one of the “Top 10 Brainiest Cities” by The Atlantic and judging by some of the smart comments being hurled in my direction, from Dunk Tank Emcee Bob Dunning, I can understand why.

This year’s Celebrate Davis event was a rousing success. We had over 100 vendors participating and sharing their goods and services with the 10,000 people in attendance, an exceptional fireworks show, and an incredible sense of community that makes the Chamber’s year-long planning for the event all worth it.

The Chamber has also been highly involved in the public-private partnership DSIDE – Designing a Sustainable and Innovative Davis Economy. Along with our partners at the City of Davis, Yolo County, UC Davis and private industry, we’ve been working to capitalize on the momentum generated during our Cap-to-Cap lobbying trip to Washington D.C. in April. Since that trip, we’ve been mobilizing stakeholders to act upon several economic development priorities identified during that trip, which focus on our regional strengths including ag-tech, bio-tech and advanced manufacturing. Our ultimate goal is to facilitate the transformation of research to jobs and help create, attract and retain exceptional businesses for the benefit of the Davis economy and quality of life for the community.

I hope you all have a wonderful summer and take full advantage of the great food, events and fun our fabulous city has to offer. The Chamber has recently started hosting receptions as part of the 2nd Friday ArtAbout and I invite you to stop by our newly remodeled offices on July 12th to see the collection on display, enjoy a bite to eat and let us pour you a glass of wine.

Gregg Herrington
Chairman, Board of Directors
President, Yackzan Group

P.S. – Did you hear that UC Davis was recently ranked the #1 university in the world for agriculture research? Congratulations, UC Davis!
# Chamber Events Calendar

**Detailed event information is always online at DavisChamber.com**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>July 2013</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Thursday, July 4th</strong></td>
<td></td>
<td>Chamber Office Closed</td>
<td></td>
</tr>
<tr>
<td><em>In Observance of Independence Day</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>9:00am – 5:00pm</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Wednesday, July 10th</strong></td>
<td></td>
<td>Morning Social</td>
<td></td>
</tr>
<tr>
<td>University Retirement Community</td>
<td></td>
<td>7:30am – 9:00am</td>
<td></td>
</tr>
<tr>
<td><strong>Friday, July 12th</strong></td>
<td></td>
<td>2nd Friday ArtAbout</td>
<td></td>
</tr>
<tr>
<td>Davis Chamber Office</td>
<td></td>
<td>5:00pm – 7:30pm</td>
<td></td>
</tr>
<tr>
<td><strong>Thursday, July 18th</strong></td>
<td></td>
<td>Evening Social</td>
<td></td>
</tr>
<tr>
<td>University Park Inn &amp; Suites</td>
<td></td>
<td>5:00pm – 6:30pm</td>
<td></td>
</tr>
<tr>
<td><strong>August 2013</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Tuesday, August 6th</strong></td>
<td></td>
<td>Community Luncheon</td>
<td></td>
</tr>
<tr>
<td><em>Sponsored by Yolo Energy Watch</em></td>
<td></td>
<td><em>Topic: The Cannery Davis</em></td>
<td></td>
</tr>
<tr>
<td><em>11:45am – 1:15pm</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Monday, September 2nd</strong></td>
<td></td>
<td>Chamber Office Closed</td>
<td></td>
</tr>
<tr>
<td><em>In Observance of Labor Day</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>9:00am – 5:00pm</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Thursday, September 5th</strong></td>
<td></td>
<td>Evening Social</td>
<td></td>
</tr>
<tr>
<td>First Northern Bank</td>
<td></td>
<td>5:00pm – 6:30pm</td>
<td></td>
</tr>
<tr>
<td><strong>Tuesday, September 10th</strong></td>
<td></td>
<td>Lunch &amp; Learn</td>
<td></td>
</tr>
<tr>
<td><em>“Affordable Care Act for Businesses”</em></td>
<td></td>
<td>Veterans Memorial Center</td>
<td></td>
</tr>
<tr>
<td><em>11:00am – 1:00pm</em></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Friday, September 2nd</strong></td>
<td></td>
<td>Annual Golf Tournament</td>
<td></td>
</tr>
<tr>
<td>Wildhorse Golf Club</td>
<td></td>
<td>12:00pm – 9:00pm</td>
<td></td>
</tr>
</tbody>
</table>

**September 2013**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday, August 15th</strong></td>
<td></td>
<td>Evening Social</td>
<td></td>
</tr>
<tr>
<td>Our House Restaurant</td>
<td></td>
<td>5:00pm – 6:30pm</td>
<td></td>
</tr>
<tr>
<td><strong>Friday, September 13th</strong></td>
<td></td>
<td>2nd Friday ArtAbout</td>
<td></td>
</tr>
<tr>
<td>Davis Chamber Office</td>
<td></td>
<td>5:00pm – 7:30pm</td>
<td></td>
</tr>
<tr>
<td><strong>Friday, September 27th</strong></td>
<td></td>
<td>Annual Golf Tournament</td>
<td></td>
</tr>
<tr>
<td>Wildhorse Golf Club</td>
<td></td>
<td>12:00pm – 9:00pm</td>
<td></td>
</tr>
</tbody>
</table>

## 2013 Annual Sponsors – Executive Level

![Mortgage Resource Network](image1.jpg)

![Woodland Healthcare](image2.jpg)

![Comstock Mortgage](image3.jpg)
2nd Friday ArtAbout

July 12, August 9 and September 13

The Davis Chamber recently participated in its first 2nd Friday ArtAbout and the turnout was so great we’re going to continue participating in this great downtown event by hosting receptions through September.

We’ll be displaying Theodore McFall’s 17-piece fossil painting collection. The collection was donated to Explorit Science Center by the artist in 1999. These wonderful images are meant to be touched and explored and the Davis Chamber is pleased to host this collection on behalf of Explorit Science Center.

We’ve likely got the only art you’re ENCOURAGED to touch, and we invite you to stop by anytime between 5:00 and 7:30 pm for a light bite and glass of wine.

2013 Annual Sponsors – Chairman Level

2014 Board of Directors Nominations

The Davis Chamber of Commerce is looking for community leaders to join our Board of Directors! Are you interested in serving on our board or do you know someone who would make a great addition?

The Davis Chamber is a nonprofit organization incorporated under the laws of the state of California to promote, support and advocate the general economic vitality of its membership and the quality of life for the community. The governing of the Chamber, the direction of its work, the control of its finances and property, and the direction of the Executive Director is vested in a Board of Directors consisting of at least 15 members and not more than 20 members, one third of whom shall be elected annually for a term of three years.

Please contact our office at (530) 756-5160 or reception@davischamber.com with your nominations or requests for more information.

In Remembrance of Jay Gerber

We would like to remember former Chairman of the Board of Directors, Jay Gerber, who passed away recently.

Jay served as Davis Chamber Chairman in 1995. He also coached Little League, served as president of Davis Rotary clubs, served on numerous city and county commissions, and established the University Retirement Community Foundation. He was also the proud owner of Cable Car Wash, the business he owned and loved for 30 years.

Jay, a longtime Davis resident and pillar of our community helped shape Davis into the vibrant community we enjoy today. We honor him for his service and commitment to Davis.
Government Relations Committee Update

It’s with great excitement that we watch Davis beginning to show signs of an economic recovery. In light of this upswing, the GRC has focused its 2013 work plan on engaging stakeholders to clarify principles for sustainable economic growth. The GRC has also been invited to weigh in on a number of development and development-related proposals, including The Cannery project. With each project it deliberates, the GRC has opportunities to affect issues critical to our community like: how can we grow Davis through in-fill and greater density, how do we provide the best housing and quality of life for seniors, how do we balance housing needs and business growth, what is the best strategy for the use of Measure O purchases to enhance Davis’ natural environment, and how can we support our current businesses’ growth and recruit new businesses and be able to provide them the land needed to do so?

The GRC views sustainable economic growth as a combination of protecting and enhancing Davis’ great strengths—unparalleled public schools, expansive bike paths, a vibrant downtown core—and encouraging the economic growth that supports those strengths.

Through the summer and fall, the GRC will be collecting information to develop positions on pressing issues including downtown parking, housing supply diversification, the recruitment of new businesses, and the details of the water rate schedules.

All Chamber members in good standing are invited to attend the GRC’s 8:30 – 9:30am meetings on the first and third Thursdays of each month to provide input on the GRC’s initiatives.

Don Palm
Chair, Davis Chamber Government Relations Committee
Dean, Sacramento City College Davis Center
New Member Spotlight

These companies and individuals made an investment in the community, please consider using their services.

Davis Junior Blue Devil Football & Cheer
PO Box 4164 Davis, CA 95617
info@juniorbluedevils.com
JuniorBlueDevils.com
Provides kids ages 7-14 with the opportunity to participate in football and cheerleading.

Massage Heights
1411 W. Covell Blvd. #101 Davis, CA 95616
(530) 601-5499 | tchiocchetti@massageheights.com
MassageHeights.com
Newly opened franchise in the North Davis Marketplace Shopping Center offering massages and facials.

Sacramento RiverTrain
(800) 866-1690 | lauren.dinnertrain@gmail.com
SacramentoRiverTrain.com
Launched in 2005, their trips feature food and entertainment while you roll through the countryside. The Sacramento RiverTrain operates on the 16-mile “Woodland Branch” between Woodland and West Sacramento.

Cochon Volant BBQ
PO Box 2253 Sonoma, CA 95476
(707) 480-8768 | rob@roblarman.com
CochonVolantBBQ.com
French for “Flying Pig”, Cochon Volant is a mobile barbeque operation based in Sonoma focusing on slow-smoked, naturally produced pork shoulder, beef brisket, and pork and beef ribs.

HM.CLAUSE
202 Cousteau Pl. #170 Davis, CA 95618
HMClause.com
Specializes in breeding, production, and commercialization of vegetable seed varieties for professional growers. One of the top 5 vegetable seed entities in the world whose main species are tomato, melon, pepper, cauliflower and other brassicas, summer squash, sweet corn, fennel, and corn salad.

The Davis Dirt
PO Box 4085 Davis, CA 95616
(530) 574-7204 | thedavisdirt@gmail.com
TheDavisDirt.com
A free monthly arts & events calendar for the City of Davis. It is available in print as well as online. The Davis Dirt also hosts the Annual “Street Food Rodeo”.

James Belenis, CFP®
508 Second St. #221 Davis, CA 95616
(530) 564-4236 | jim.belenis@kmsfinancial.com
KMS.com

Sport Clips
1411 W. Covell Blvd. #106 Davis, CA 95616
(530) 753-6000
HaircutMenDavisCA.com
Sport Clips is a sports themed haircut place that features TV screens broadcasting your favorite game. You can watch various sports channels while you get your hair cut. Each chair has a view of your very own TV. You don't need an appointment, and walk-ins are welcomed. The waiting area features a TV where you can watch sports while you wait.

Western Feed & Pet Supply
407 G St. Davis, CA 95616
(530) 757-9744
WesternFeedOnline.com
A local chain that sells products for small and large animals, and has an indoor pet-washing station. Western Feed & Pet Supply hosts veterinary clinics every Saturday from 10:00-11:30am. Clinics include vaccinations, microchipping, flea and tick control and heartworm prevention.

Yogurtland
1411 W. Covell Blvd. #110 Davis, CA 95616
(530) 753-3100 | ajay@neumark.com
Yogurt-Land.com
Yogurtland is a self-serve frozen yogurt shop that offers a wide array of premium flavors. This location offers twelve different flavors including dairy-free. At 35 cents an ounce, Yogurtland is Davis’ least expensive retail source of frozen yogurt.

BP Productions
4081 Seaport Blvd. West Sacramento, CA 95691
(530) 652-8575 | inquiry@bpproductions.org
BPProductions.org
BP Productions is Northern California’s #1 full service event production company. We provide high-end quality products and services at affordable prices. Our services include theatrical & decor lighting, Mobile Event Staging, Theatrical & Tradeshow drapery, custom décor, professional audio & video systems, box & curve truss, custom rigging, and equipment repair.

Jeff Likes Clean Windows
1314 Marina Cir. Davis, CA 95616
(530) 220-4569 | JeffRLikes@gmail.com
JeffLikesCleanWindows.com
Professional window cleaner for both residential and commercial properties in the Davis area since 2007. Owner Jeff Likes also cleans gutters and does small home repairs.
New Member Spotlight

These companies and individuals made an investment in the community, please consider using their services.

Nitzkowski Tax and Accounting Services, Inc.
2056 Lyndell Ter. #130 Davis, CA 95616
(530) 758-2500 | rich@richnitzcpa.com
RichNitzCPA.com
My goal is to talk your talk so together we can figure out exactly what services you need and how to most effectively and efficiently provide those services so you can worry about more important things, like running your business. Providing traditional accounting services including individual, business and trust income taxes, payroll, quarterly reports, and financial statement preparation. Additionally we can help you with entity planning, set up and administration, business valuations and property settlements.

Navion Financial Advisors
355 Second St. Suite B Davis, CA 95616
(530) 297-7441 | joel.larsen@nfadvisors.com
NFAdvisors.com
Navion Financial Advisors was formed in response to the growing public awareness that while they needed to coordinate all their financial affairs, they also want choice and flexibility. By offering hourly, as-needed financial planning separate from investment management, Navion Financial Advisors can provide the precise level of service the client desires.

Loving Aquatic Massage
1418 Colgate Dr. Davis, CA 95616
(530) 219-5118 | laurie@lovingaquaticmassage.com
LovingAquaticMassage.com
Are you seeking tranquility? Is your busy, stressful life making you exhausted and irritable? Is arthritis or other muscle-tightening conditions limiting your ability to move and walk freely? Would you love to float in warm water, weightlessly relieving your stress, pain and stiffness? Unwind with gentle stretching, massage and spinal release in my beautiful, chlorine-free warm pool!

Kevin Cowan – Financial Service Provider
228 San Luis St. Woodland, CA 95696
(530) 681-5642 | kevin.cowan@lpl.com
I provide private financial advice and services in the Yolo, Solano, and Sacramento areas. I began my practice in Yolo County in 1997 and hope to help you soon. Contact me for an obligation free, open-minded consultation.

Bob's Bouncing Bungalows
(888) 590-BOBS
BBB3.com
Provider of bounce houses, water slides, and other interactives since 1993.

Talon Entertainment
(530) 601-9690 | tim@talonent.com
TalonEnt.com
Talon Entertainment will provide professional, worry-free sound solutions for your next event. We have years in the live sound business, and we will provide personalized audio, lighting, and DJ support for your next event. Don’t worry about the equipment - we’ll help you figure out what you need, and what you don’t. Don’t deal with “surly sound guy” syndrome - We promise not to snarl! Don’t worry about last-minute surprises - Did the caterer forget an extension cord? We’ve got extras.

Golden Valley Harriers
PO Box 454 Davis, CA 95617
(530) 902-0401
GoldenValleyHarriers.org
Non-profit organization dedicated to promoting running in the community. Event organizers of the Annual Labor Day races.

Davis Wellness of Life
635 Anderson Rd. #13A Davis, CA 95616
(916) 731-5111 | daviswellnessoflife@yahoo.com

Lorain & May Design Associates
1311 Cottonwood Dr. Davis, CA 95616
(530) 304-0588 | Jennifer@lorainandmay.com
LorainAndMay.com
Lorain & May Design Associates is a personalized interior design business focused on providing informed design guidance as well as quality furnishings and materials since 2002. Interior designers Penny Lorain and Jennifer May enjoy creating aesthetically pleasing, coordinated yet imaginative spaces for both businesses and homes. We are committed to create spaces that are not only exceptionally designed, but also function efficiently and reflect a design style that is as individual as each client.

Edward Jones Investments, Nicole Davis
2940 Spafford St. #100 Davis, CA 95616
(530) 753-1957 | nicole.davis@edwardjones.com
EdwardJones.com
If you think Edward Jones is like every other large investment firm, think again. We are a leader in the financial-services industry, but we take a personal approach to business, an approach that starts with a face-to-face meeting between a financial advisor and you. We believe that building long-term relationships with our clients is the key to serving their needs.
Recent Chamber Events Photo Album

**Bill Streng Business of the Year Luncheon**

Randii MacNear, Market Manager of Davis Farmers Market, accepts the 2012 Bill Streng Business of the Year Award.

**Celebrate Davis 2013**

The 10th Annual Celebrate Davis at Community Park, with over 100 food booths and vendors, a family fun zone, and fireworks!

**2nd Friday ArtAbout**

Guests enjoy appetizers and refreshments during the June ArtAbout. The McFall Art Collection is currently on display at the Davis Chamber courtesy of the Explorit Science Center.

**Celebrate Davis 2013**

Immediate Past Chamber Board Chair, Rose Cholewinski tries to “dunk” current Chamber Board Chair, Gregg Herrington during the 10th Annual Celebrate Davis.

**Loving Aquatic Massage Ribbon Cutting**

Chamber board members, ambassadors, and Laurie Loving’s friends and colleagues participate in the ribbon cutting at her chlorine-free, warm-water Watsu pool.

**June Evening Social**

Randii MacNear and Shelly Keller of Davis Farmers Market, and Janet Wagner of Sutter Davis Hospital pose for a photo at their jointly hosted June Evening Social.
Free Marketing Opportunity

As part of our office remodel and our ongoing effort to promote, support, and advocate for our membership, the Davis Chamber office on 604 Third Street now has new display cases! Our new display cases are attracting a large number of out-of-town visitors and locals due to our prominent downtown location.

Ensure that your business is featured in our lobby for these visitors—drop off your marketing materials, business cards, and any upcoming event information. This is a FREE service for all our members, and is just one of the many benefits of Chamber membership.

Another benefit of Chamber membership is use of our newly updated Chairmen’s Conference Room. Our conference room seats 18 classroom-style, 20 conference-style, and 30 theater-style. Use of the conference room is FREE for members for the first 8 hours of each calendar year, and $25 per hour afterwards. Non-members may rent the room at $50 per hour. Contact our office for more information.

September 27th Casino Classic Golf Tournament at Wildhorse Golf Club

Join the Davis Chamber for a fun-filled, highly uncompetitive day of golf, games of chance, prizes, food and drink on Friday, September 27th. Event begins at noon with check-in and lunch, the tournament starts shotgun style at 1:30pm, and ends with dinner, drinks, and prizes from 6:30-9:00pm.

The $125 price per player includes green fees, cart, lunch and dinner, contest entries, and more. Sponsorships begin at $100. Detailed event and sponsorship information will be posted at DavisChamber.com in the near future. In the meantime, please direct all questions to Grant Nejedlo at deputydirector@davischamber.com or (530) 756-5160.

September Lunch & Learn Workshop

Affordable Care Act Considerations for Small Businesses
Tuesday, September 10
11:00am – 1:00pm
Veterans Memorial Center
204 East 14th Street, Davis, CA 95616

If you’ve got questions about how the Affordable Care Act will impact your business, we’ve got answers. Open enrollment in the Health Insurance Marketplace begins October 1 and in advance of date, we invite you to join us at the Veterans Memorial Center for an informative workshop that will provide answers to your ACA questions, including:

- What will the healthcare exchange look like and how will it work?
- What types of health insurance policies are available?
- What are the different considerations businesses with over 50 full-time equivalent employees must make compared to those with fewer than 50 employees?
- How does an employer calculate its number of FTE employees?

Insurance experts will present an overview of the Affordable Care Act and will be available to answer your specific questions. We will also have representatives from insurance companies present to discuss their various plans.

This workshop is open only to members of the Davis Chamber and is free to attend, but registration is required. Registration is available at DavisChamber.com or by calling (530) 756-5160.
### 2013 Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gregg Herrington</td>
<td>Chair</td>
</tr>
<tr>
<td>Jennifer Nitzkowski</td>
<td>Vice Chair</td>
</tr>
<tr>
<td>Diane Archer</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Don Palm</td>
<td>Secretary</td>
</tr>
<tr>
<td>Rose Cholewinski</td>
<td>Immediate Past Chair</td>
</tr>
</tbody>
</table>

### 2013 Annual Sponsors

**EXECUTIVE LEVEL**
- Woodland Healthcare – Davis
- Mortgage Resource Network Team at Comstock

**CHAIRMAN LEVEL**
- Davis ACE Hardware
- Yolo Federal Credit Union
- Our House Restaurant
- Brooks Painting, Inc.
- Pacific Gas & Electric Company
- Tandem Properties
- University of California, Davis

**PARTNER LEVEL**
- University Retirement Community
- Wiscombe Funeral Home
- Yackzan Group
- Sutter Davis Hospital
- Coldwell Banker Doug Arnold Real Estate
- SwimAmerica – Davis
- Carbahal & Company
- The Davis Graduate
- Western Health Advantage
- Ink Monkey Graphics
- Stonesfair Management
- Kaiser Permanente
- First Northern Bank
- Royal Guest Hotels

### Chamber Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kemble K. Pope</td>
<td>Executive Director</td>
</tr>
<tr>
<td>Grant Nejedlo</td>
<td>Deputy Director</td>
</tr>
<tr>
<td>Margaret Wong</td>
<td>Reception/Office Assistant</td>
</tr>
<tr>
<td>Dariya Baydina</td>
<td>Intern</td>
</tr>
<tr>
<td>Cat Archer</td>
<td>Intern</td>
</tr>
<tr>
<td>Gabriel Burbank</td>
<td>Intern</td>
</tr>
</tbody>
</table>

### 2013 Annual Sponsors – Partner Level
Thank You, Celebrate Davis 2013 Sponsors!

A big thank you to our Celebrate Davis sponsors and participants! Our event was a rousing success with over 100 booths, food vendors, live music, and a spectacular fireworks show sponsored by The Mortgage Resource Network Team at Comstock Mortgage. Save the date for next year’s event on May 15th—we hope to see you there!

FIREWORKS SPONSOR

Www.CarMengali.com
(530) 753-8980

PLATINUM SPONSORS

W H O L E F O O D S

T H E D A I V I S

D W R

G O L D SPONSORS

K A I S E R P E R M A N E N T E

Y o l o F e d e r a l

C o u r t y a r d H e a l t h c a r e

C o u r t y a r d H e a l t h c a r e

C o u r t y a r d H e a l t h c a r e

S W I M A M E R I C A

C O L D W E L L B A N N E R T

P C & E

C R E D I T U N I O N

D O U G A R N O L D

R E A L E S T A T E , I N C.

T R A V I S

U N I V E R S I T Y

H O N D A

S I L V E R SPONSORS

F a s t S i g n s N a t o m a s

A A A – W o o d l a n d O f f i c e

R E / M A X G o l d

M a s s a g e H e i g h t s

A G r a n d A f f a i r R e n t a l s

E u r o p e a n W a x C e n t e r

C o u r t y a r d H e a l t h c a r e

2 B e n n e t t A u d i m o t i v e

T h e N e w H o m e C o m p a n y

L y o n R e a l E s t a t e

N a t i o n a l U n i v e r s i t y

A l l S t a r R e n t s