We have reached the midpoint of the year, and the Davis Chamber has already had some very exciting events and activities this year. Though I could write about many things from each month, I will focus on the three.

First, Celebrate Davis was a huge success. Attendance by the community was at an all-time high, we sold out of booth space, our sponsorship options were fully subscribed, and we heard lots of positive feedback from you, our membership. We can thank many people, but in particular a big thank you to our members who participated, our vendors, and above all else, our community of volunteers! And an extra special thanks to our event committee and our CEO, Christina Blackman, and her team, who spent many hours working to make this event one of our best!

Second, I want to thank the Mayor, Robb Davis, and City staff for participating in our first ever walk about in downtown to review the issues related to homelessness and transients, and how it affects our community and member businesses. This is a difficult topic, and there seem to be more issues than solutions sometimes. But communication and partnership between the businesses, the City, service organizations, and our community will be the best way to make sure everyone’s voices are heard and the needs can be met over time. This was a first step towards that communication and partnership.

Third, I want to thank the Vice Mayor, Brett Lee, and the City staff for also participating in a walk about to review downtown parking needs and issues. Again, a difficult topic that seems to have less solutions (and agreement) than we would all like, but this communication directly with our policymakers allows the businesses to engage with our City representatives in a meaningful and positive way.

There are lots more activities coming in the second half of the year, so stay tuned and get engaged. This is your Davis Chamber and the organizations can only be as valuable as you make it!

Rob White, Vice Chair
Sierra Energy
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Calendar of Events

Detailed event information is available online at davischamber.com

<table>
<thead>
<tr>
<th>July</th>
<th>August</th>
<th>September</th>
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| Wednesday, July 12  
Morning Social  
7:30 am–9:00 am  
University Retirement Community | Thursday, August 3  
Community Luncheon  
11:30 am–1:30 pm  
Sponsored by Royal Guest Hotels  
El Macero Country Club | Wednesday, September 6  
Community Luncheon  
11:30 am–1:30 pm  
Sponsored by The New Home Company  
Odd Fellows Lodge |
| Friday, July 14  
Ribbon Cutting  
5:00 pm–6:00 pm  
Davis Papa John’s Pizza | Wednesday, August 9  
New Member Orientation  
9:00 am–10:00 am  
Davis Chamber Office | Thursday, September 14  
Evening Social  
5:00 pm–6:30 pm  
Oktoberfest-First Northern Bank |
| Tuesday, July 18  
Seminar for Success  
11:00 am–12:00 pm  
Silver Roof Dynamics | Thursday, August 17  
Evening Social  
5:00 pm–6:30 pm  
El Macero Country Club | Thursday, September 14  
Build a Better Booth Workshop  
11:00 am–1:00 pm  
Davis Chamber Office |
| Thursday, July 20th  
Evening Social  
5:00 pm–6:30 pm  
Carlton Senior Living | | |

The chamber office will be closed on September 4 for Labor Day

Ambassadors Corner

We are halfway through the year, and chamber ambassadors continue to be an integral part of the organization attending more than a dozen notable events in the community. From ribbon-cuttings to Celebrate Davis, ambassadors enthusiastically support the chamber and its membership by contributing a high level of involvement.

Sometimes the groupies, but always the close friend, ambassadors are also an indispensable part of our expanded check-in program for new members. The program offers new members at least 6 points of contact with their assigned ambassador within their first year, wherein they can discuss membership benefits, networking opportunities, resources and more.

Because our chamber is such a hive of activity, we have made efforts to grow the ambassador committee and would like to welcome our newest members, Meredith Roberts of Sierra Energy, Erik Larum of Lowenthal Realty and Jamie Heppler of Cal Aggie Alumni Association.

Ambassadorship is an honor that offers growth for one’s business and self through high-visibility and commitment to service. Are you a member of the Davis Chamber? Would you or someone you work with make a good ambassador? Applications are available at our downtown office where staff are happy to discuss the opportunity.

Here’s to a productive second half of 2017!

Aaron Wedra  
Co-Chair of the Ambassador Committee  
The Davis Enterprise
Here are 7 tips to get the most from your membership:

1. Attend and consider volunteering at chamber events. This is your chamber and your participation can only make events better, thus providing more exposure to your business.

2. Take advantage of the networking socials available monthly. These popular events feature the goods and services provided by the host business, refreshments, door prizes and a multitude of business contacts.

3. Take advantage of your chamber benefits. The chamber provides many tools to help your business grow. For more information contact Bobbi Vaughn at bvaughn@davischamber.com

4. Advertise in the chamber newsletter, on the chamber website or in our map and directory. It’s your opportunity to tell other members and the community about your business.

5. Join a chamber committee. There are various committees that allow you to work directly with other community leaders as well as become a leader yourself.

6. Promote your business through numerous sponsorship opportunities at our Installation Gala, Celebrate Davis, Discover Davis, Regional Business Summit and more.

7. Place your brochures, flyer and or business cards in the chambers resource lobby and take advantage of the many visitors that stop by.

Source: Chamber101
Update Your Listing!

We are preparing to update our directory and we want to make sure that we have the most accurate information for your business. Please take a moment to make sure your listing includes a link to your website, your current contact information, your logo, social media links, business description, and any current coupons.

If you need help updating your listing or using other features within the member portal, call Bobbi at (530) 756-5160 or by email at bvaughn@davischamber.com.

New Member Orientation

Calling all new members! Our biannual new member orientation is coming up on August 9th from 9:00-10:00 a.m. Join chamber staff and ambassadors to learn about the basics of membership, get tips on using our website and online member portal, and learn how to take advantage of all their services we offer and make the most of your membership!

RSVP to Bobbi at (530) 756-5160 or bvaughn@davischamber.com.

Make Summer More Refreshing

Summer Sangria

Ingredients:
1 bottle Moscato wine (750 ml)
1/2 C brandy
1 lime, thinly sliced
2 C watermelon, cubed and cold
2 C Extra Sweet Pineapple, cubed
Cold lemon lime soda
Ice cubes

Instructions:
Pour the wine and brandy into a pitcher and stir to combine. Add the sliced lime, watermelon, and pineapple.

To serve, place some of the fruit in a glass with ice. Pour the sangria over the ice and top with lemon lime soda.

The sangria can be made up to 2 hours before serving or can be served immediately.

Source: whattheforkfoodblog.com
Advertise
With the Davis Chamber of Commerce

E-BLASTS

- The Davis Chamber of Commerce e-blasts are sent to over 1,850 subscribers and maintain above industry standard open and click-through rates.
- Highlight events, promotions, employment opportunities, and more!
- Pricing is per e-blast. Limit one e-blast per member per quarter.

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* For more information, click here for our e-blast policy and guidelines handout or contact us.

NEWSLETTER

- The Davis Chamber of Commerce newsletter is sent quarterly in January, April, July, and October.
- In addition to being sent to over 1,850 e-blast subscribers, the newsletter is posted to our facebook, twitter, and website.
- Pricing is per issue. *Front Page advertising reserved for annual sponsors.

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WEBSITE

- The Davis Chamber of Commerce website consistently receives 9,000 to 10,000 pageviews per month!
- Highlight your business on one of the more frequently visited pages: homepage, directory homepage, or events homepage.
- Pricing is per month. Only two advertisers per page, per month.

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For more information, contact us at (530) 756-5160 or email communications@davischamber.com
News from the Chief Innovation Officer
by Diane Parro
Chief Innovation Officer, City of Davis

Coming Soon! The update of the Core Area Specific Plan

In early fall of this year, the City and the citizens of Davis will undertake an update of the Core Area policies, codes and design guidelines. This is an extremely important project and is dependent upon robust participation from a large and diverse group of community members. WE NEED CHAMBER MEMBERS TO ENGAGE!

By way of background, the State of California requires that the local legislative body plan and adopt a comprehensive, long-term general plan for the city and any adjacent related lands. The process will include opportunities for the involvement of citizens, public agencies, public utility companies, and civic, education, and other community groups. The General Plan articulates the community’s vision of its long-term physical form and development. The plan is comprehensive in scope and represents the city’s expression of quality of life and community values; it should include social and economic concerns, as well. The plan serves as a basis for decision-making. The plan directs decision-makers who must balance competing community objectives, which sometimes present trade-offs. Our current General Plan was adopted in 2001 and amended through 2007.

Our City Council has decided to update the core area plan as the first step towards completion of an update to the General Plan. The Core Area Specific Plan (CASP) is intended to provide policies and standards for our downtown including locations for land uses, densities and public facilities. The key reasons for this update is the need to:

- Provide a long-term vision
- Create a guide to types, amounts, and locations for growth
- Plan for infrastructure consistent with plans for growth
- Resolve problems of differences between existing policies, codes and guidelines

Community engagement will include public forums and workshops; on-line surveys; open meetings, and public meetings with the Planning Commission and the City Council. I strongly urge every Chamber member to plan to be a part of this process because the voices of our local businesses are very important.
Celebrating the Business of the Year recipient Tandem Properties at the June luncheon.

Mixing and mingling at the April evening social at Dignity Health.

Jennifer Maher, Sutter Hospital President welcoming members and visitors to their May evening social.

Chamber CEO, Christina Blackman introducing the Davis Chamber during the 2017 Multi-Chamber mixer.

Cutting the ribbon at the grand opening of The Max Challenge owned by Marie Baciarinni.

Listening to the panel discussion: Homelessness, Updates and Available Resources, sponsored by Davis Chamber of Commerce.
Enjoying an evening social at the Sudwerk Dock, sponsored by Yackzan.

Ambassador Raul Zamora welcomes new member Julio Paniagua, owner of Stitchet.

Get Help from the SBDC

The Davis Chamber of Commerce is proud to be the Yolo County hub of the Capital Region SBDC.

The Capital Region SBDC is the leader in providing access to capital for small business owners and entrepreneurs. Their experienced Business Advisors give you the tools and guidance needed to improve your business and grow your bottom line. With direct and personalized business assistance to entrepreneurs through one-on-one consulting as well as satellite offices in eight counties across our marketplace, The Capital Region SBDC offers easy access to professional consulting in all aspects of small business management.

SBDC consulting services are offered free of charge and your information is completely confidential. SBDC has experienced and knowledgeable business advisors who are uniquely qualified to assist small businesses in creating an effective strategy, discover ways to generate revenue and grow your bottom line. For more information, visit capitalregionsbdc.com.

Getting Social

The Davis Chamber is active on social media! We utilize Facebook, Twitter, Instagram, and LinkedIn to stay connected to our members and community.

When you join, we will be sure to “like” your page and follow you – we ask that you do the same for us!

Anytime you have an upcoming event or major announcement that you want help promoting, share it to our Facebook page! Be sure to tag us in your relevant posts!

#davischamberofcommerce @DavisChamber

Resource Lobby

Membership includes access to our resource lobby! Businesses can utilize this space for promotional materials such as business cards, brochures, or pamphlets.

If your business or organization has an upcoming event, members can additionally post flyers in our window to market to visitors and locals.

The Chamber office receives many visitors everyday looking for local resources! We want to hand out your information!
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New Member Spotlight

Child Development Centers
3780 Rosin Court, Ste. 200, Sacramento, CA 95834
(916)286-7865
www.cdicdc.org
Child Development Center’s mission is to enrich children’s lives through quality, accredited child development programs and a commitment to developmentally appropriate practices. Our programs put children at the center of an interconnected circle of families, teachers and the community.

Davis Cards & Games
654 G Street, Davis, CA 95616
(530)564-4656
www.daviscardsandgames.com
As a mother and daughter team, we had a great idea to open a cards and games store. From supplies you need to play your favorite games, to events where you can learn how to play, or even join gaming groups our store has something fun for everyone!

Davis Papa John’s Pizza
417 Mace Blvd, Davis, Ca 95618
(530)564-4333
www.papajohns.com
Part of the “Pizza Family” Papa John’s is dedicated to bringing you quality pizzas with fresh (never frozen!) dough, hand chopped ingredients and the best tasting pizza available. Come experience our difference!

Fat Face
425 L Street, Davis, CA 95616
www.fatfacedavis.com
With a wide range of flavors, our popsicles are handcrafted and guaranteed to please the most discriminating tastes. Come check us out at the Farmers market and find us at the Co-op.

Fido Management, LLC
231 G Street #24, Davis, CA 95616
(530)746-8102
www.fidomanagement.com
For us, the network is the innovation. Your innovation strategy should articulate the gap between your company’s strategic objectives the necessary initiatives to achieve those objectives, and the capabilities you have to develop and launch those initiatives.

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965 Olive Drive, Ste. G, Davis, CA 95616
(916)286-7865
www.greenbicycledepot.com
Family owned and operated, Green Bicycle Depot sells great quality new and used bikes and parts at the lowest prices in town. With a wide variety to suite your needs, come by and view our selection today!

H2O to Go/Davis
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www.h2odavis.com
At H2O to Go, our mission is to provide our customers with the best water products available for your home and office alongside our personable and knowledgeable service.

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Michael Manning Wellness Consulting
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(559)972-1833
www.michaelmanningwellness.com
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Mutual Housing California
8001 Fruitridge Road, Sacramento, CA 95820
(916)453-8400
www.mutualhousing.com
Our mission is to develop, operate and advocate for sustainable housing that builds strong communities through resident participation and leadership development. Come tour one of our communities and see how we are making a difference in housing.

Stitchet LLC
4606 Cowell Blvd, Davis CA 95618
(530)746-1541
www.stitchet.com
We are a family owned and operated business. We strive to serve our customers with quality products using the best software to operate our industrial embroidery machines. We take pride in our work and you will never be disappointed in your products.

The Bike Campaign
Davis, CA 95618
(530)753-1125
www.thebikecampaign.com
Our goal is to make Yolo County a cleaner, healthier, friendlier, more prosperous place through bicycling. With classes for new riders, refresher courses, volunteer opportunities, even bikes for sale, check out how you can help us make Yolo County an even better place to live, work and ride!

Volunteer Davis
Davis, CA 95616
(949)554-8996
www.volunteerdavis.com
Our mission statement is “Bringing People Together to Accomplish Good”. We are an official UC Davis Student Organization who work together to give back and help provide you easy access to volunteer within our community.

Wildhorse Golf Club
2323 Rockwell Drive, Davis, CA 95618
(530)7535-4900
www.wildhorsegolfclubdavis.com
One of the best courses in Yolo County, Wildhorse is an award winning course featuring bunkers, ponds, protected environmental areas, and of course, beautiful trees. We are currently renovating our clubhouse to suit all you needs. Schedule your round with us today!

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Summer 2017 Newsletter